OUR BRAND

INTRODUCTION

Hair for life story is concerned in hair loss regrowth and hair loss treatments. To find out more about our hair loss treatment therapies on offer, or to speak with a representative, contact us today.

CREATIVE PLATFORM

Your Creative Platform

This guide introduces you to our brand elements and demonstrates how these work together to create the **HAIR FOR LIFE** brand.

Our creative platform will help you to develop clear, consistent and creative communications which reflect and reinforce our visual identity.

CREATIVE PLATFORM

LOGO | OPTION1

FULL COLOR

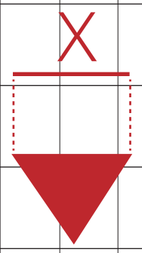
HAIR 4 LIFE

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION1

DIMENSIONS



Exclusion zone.

An exclusion zone around our logo is determined by the size of the small arc within the symbol. This area should be entirely clear of text or any other graphic devices.

Minimum size.

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2CM

CREATIVE PLATFORM

Primary typeface.
Our primary typeface for latin copy is New Sans Std. We use this for all printed communications. Headlines and body copy use a mixture of Light and Regular.

Neo Sans Std - Light. ABC abc 123
Neo Sans Std - Regular. ABC abc 123

COLOUR PALETTE

PANTONE COLOURS	CMYK	RGB
PANTONE 201 C	C 25 - M 95 - Y 70 - K 20	R 162 - G 37 - B 54
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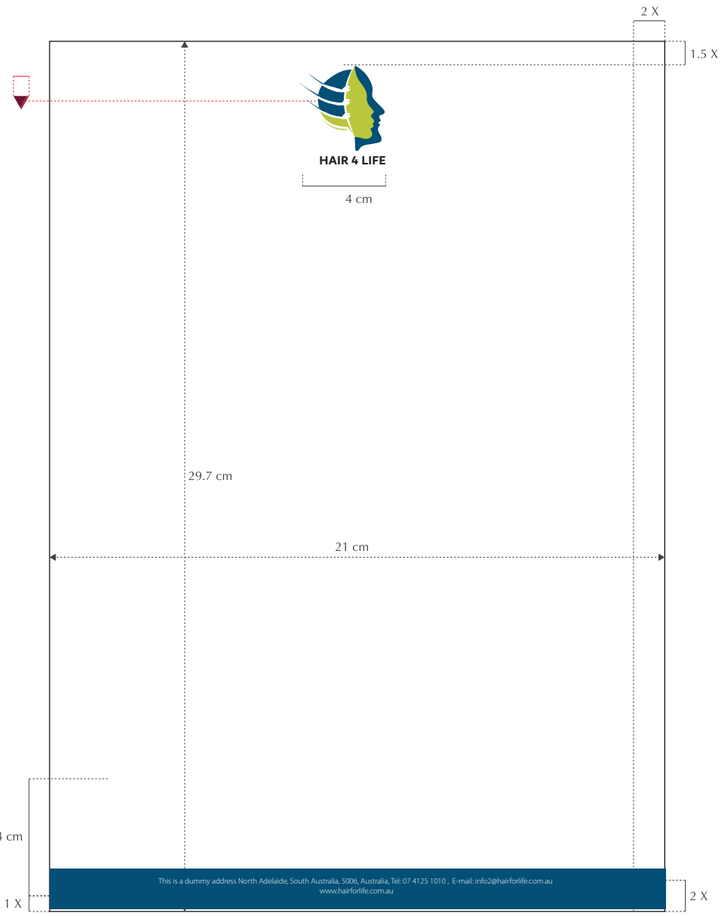
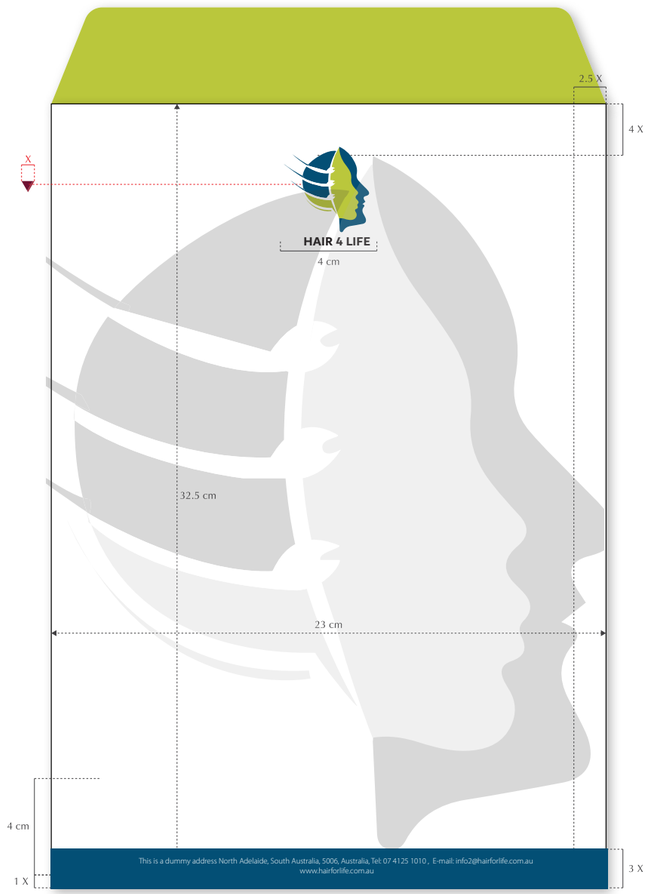
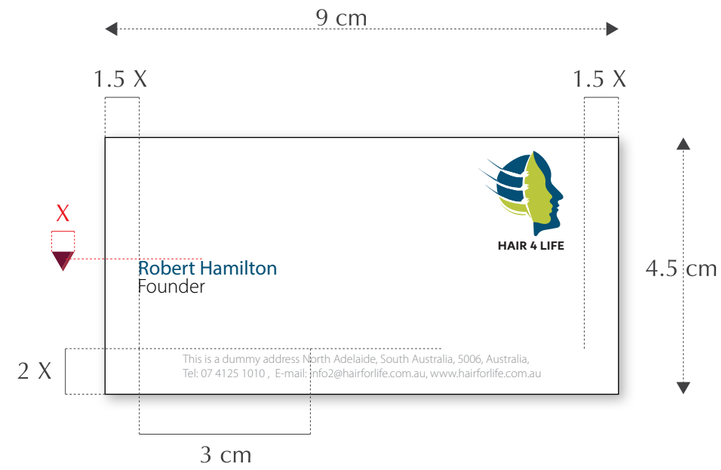
PANTONE 282 C	C 100 - M 90 - Y 50 - K 50	R 27 - G 34 - B 58
PANTONE Cool Gray 6 C	C 0 - M 0 - Y 0 - K 30	R 198 - G 198 - B 197
PANTONE Cool Gray 9 C	C 0 - M 0 - Y 0 - K 60	R 134 - G 134 - B 134

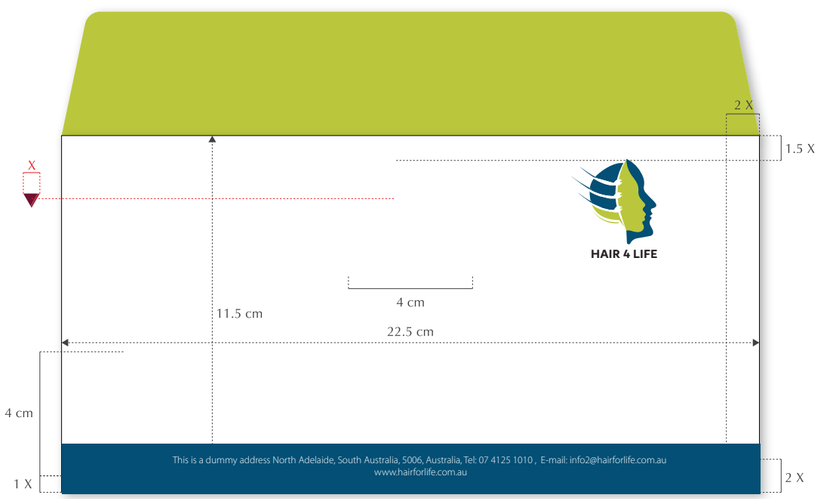
BRAND STATIONARY





LOGO | OPTION1

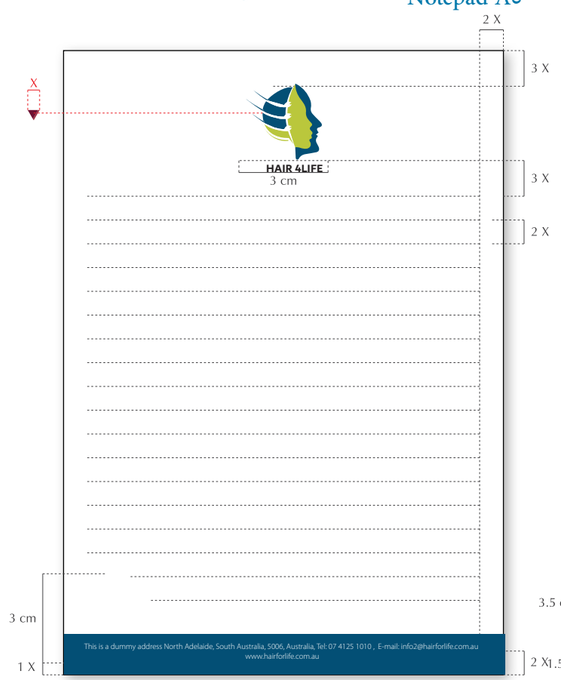




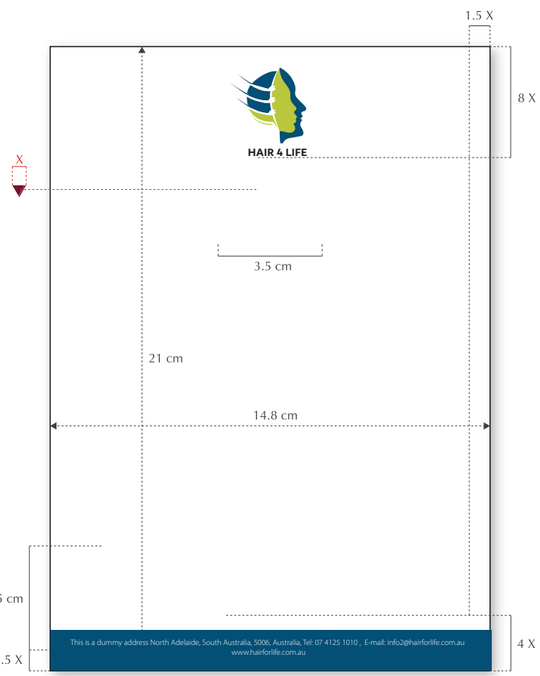
CD Lable

Pages inside

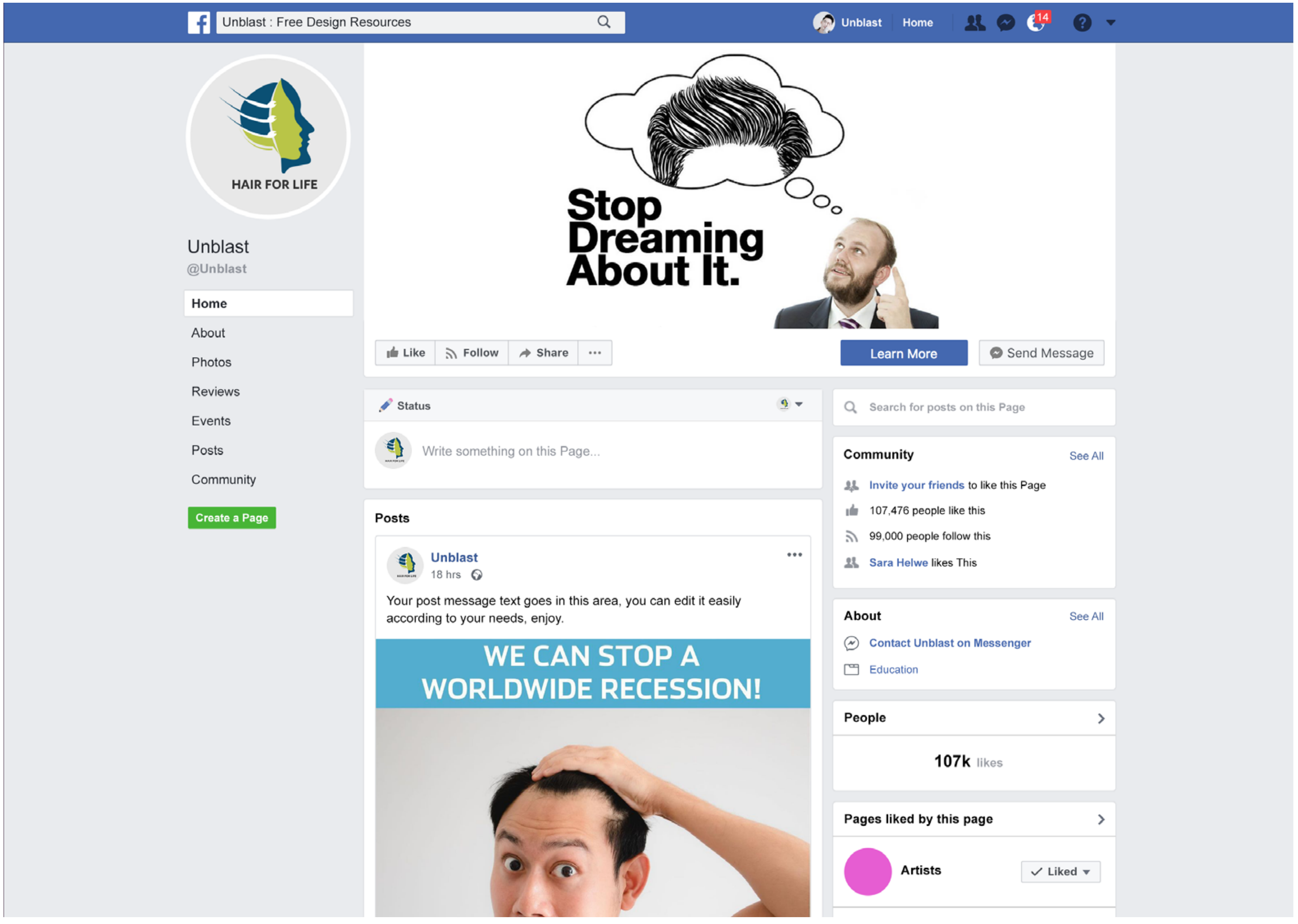
Notepad A5



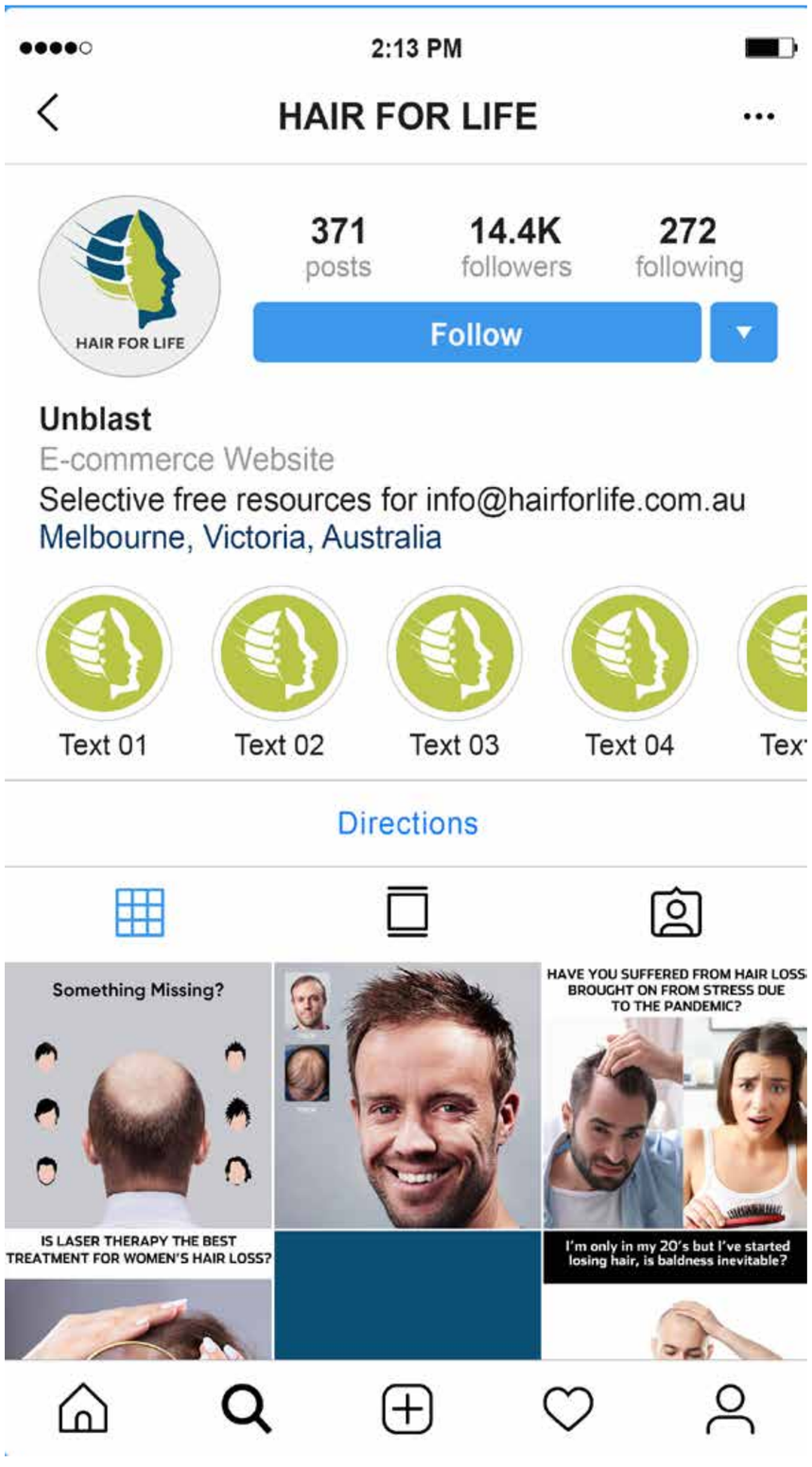
Cover



BRAND SOCIAL MEDIA | FACEBOOK



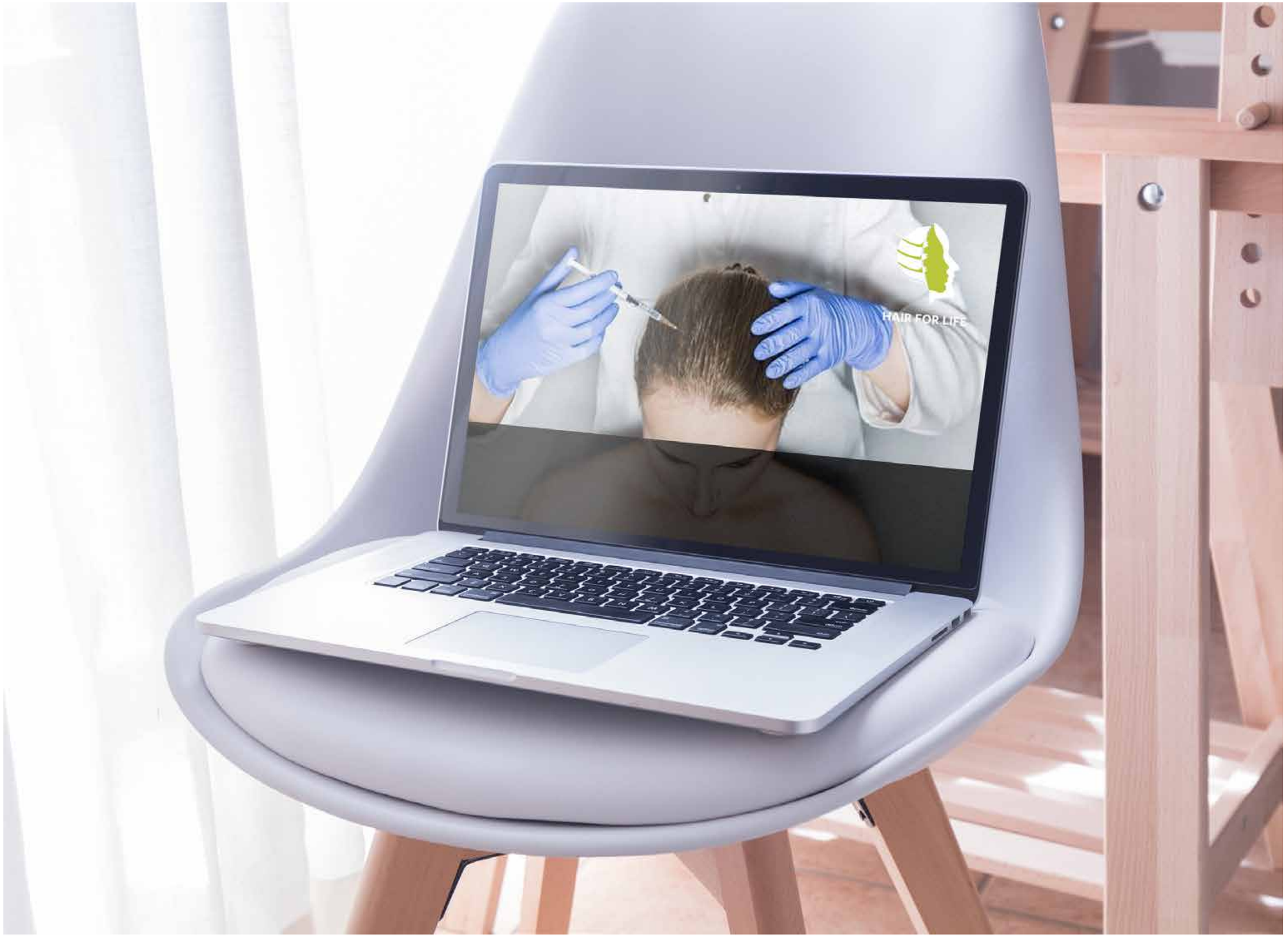
BRAND SOCIAL MEDIA | INSTAGRAM



LOGO | OPTION2

HAIR FOR LIFE | **BRAND IDENTITY**

BRAND SOCIAL MEDIA | WEBSITE



CREATIVE PLATFORM

LOGO | OPTION2

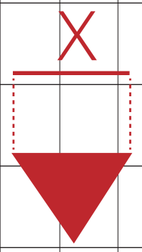
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION2

DIMENSIONS



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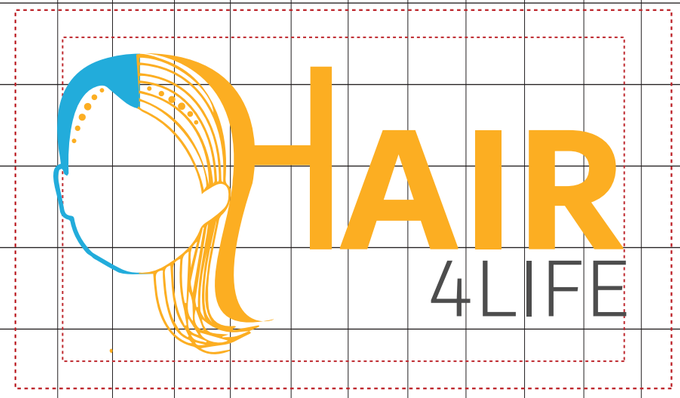

Minimum size.

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2CM

CREATIVE PLATFORM

LOGO | OPTION2

Primary typeface.
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Neo Sans Std - Regular. ABC abc 123

COLOUR PALETTE

PANTONE COLOURS	CMYK	RGB
PANTONE 201 C	C 25 - M 95 - Y 70 - K 20	R 162 - G 37 - B 54
PANTONE 188 C	C 40 - M 100 - Y 65 - K 40	R 116 - G 23 - B 47
PANTONE 137 C	C 0 - M 35 - Y 90 - K 0	R 248 - G 177 - B 33
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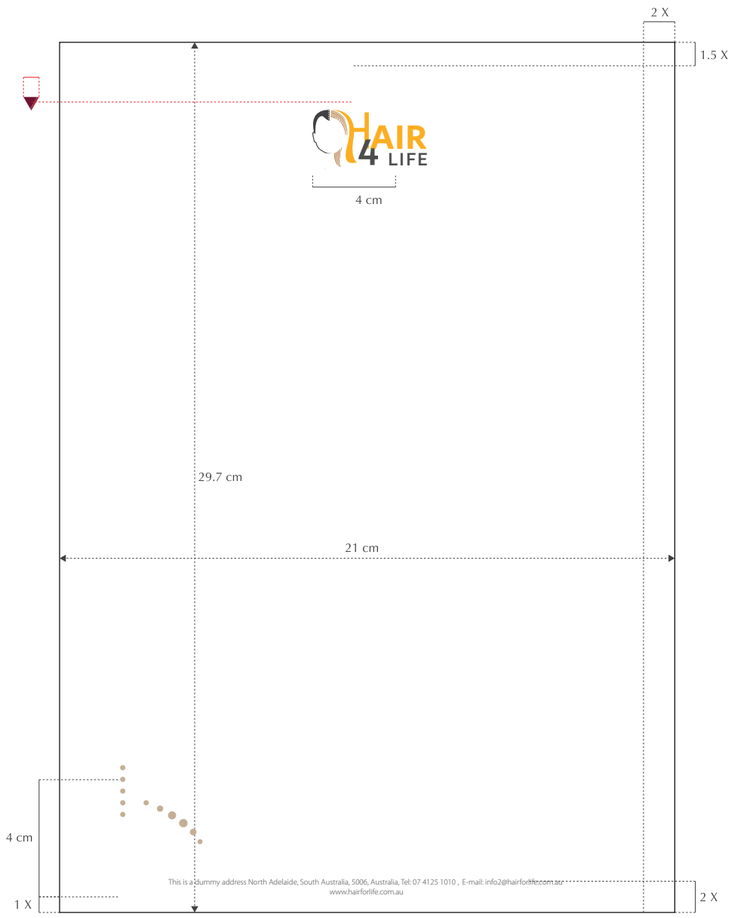
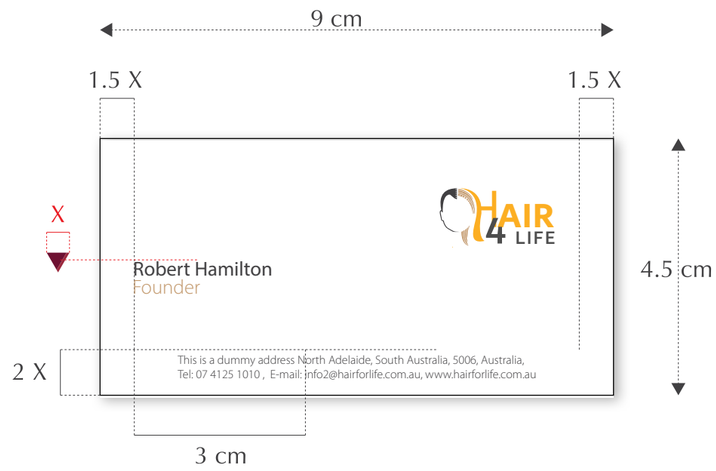
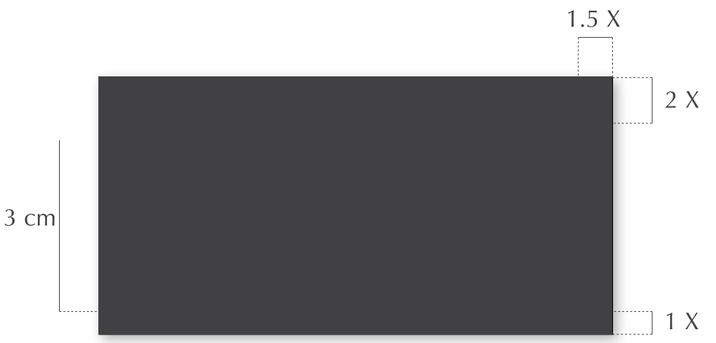
PANTONE Cool Gray 9 C	C 0 - M 0 - Y 0 - K 60	R 134 - G 134 - B 134

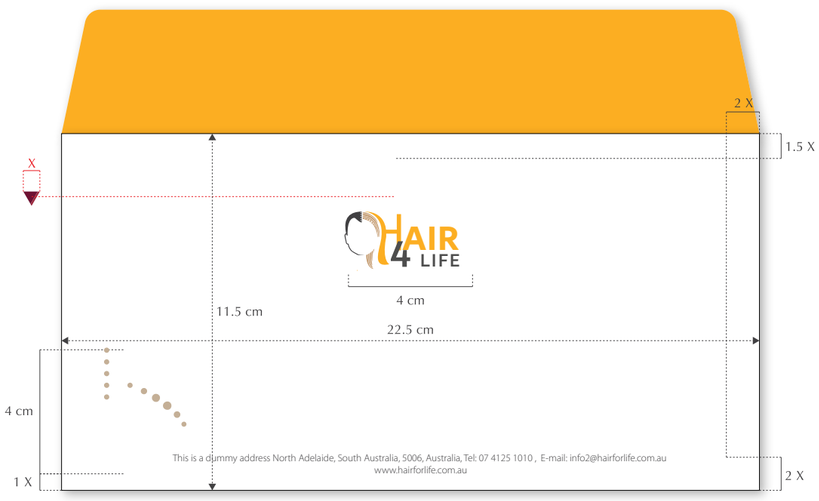
BRAND STATIONARY



LOGO | OPTION2







CD Lable

Pages inside

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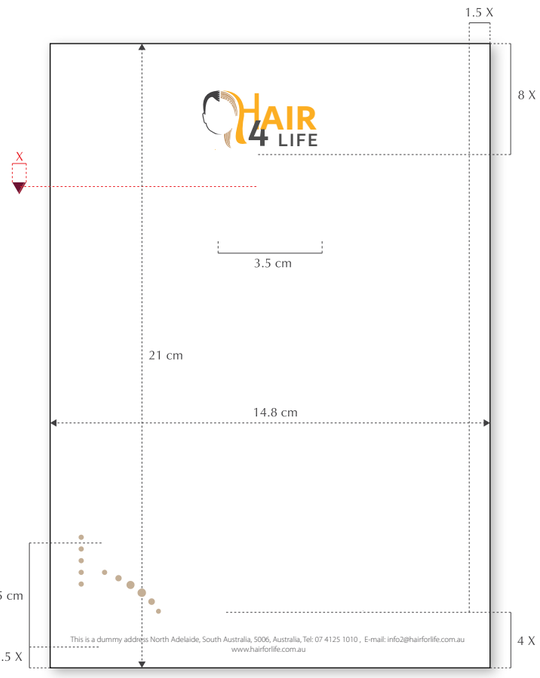
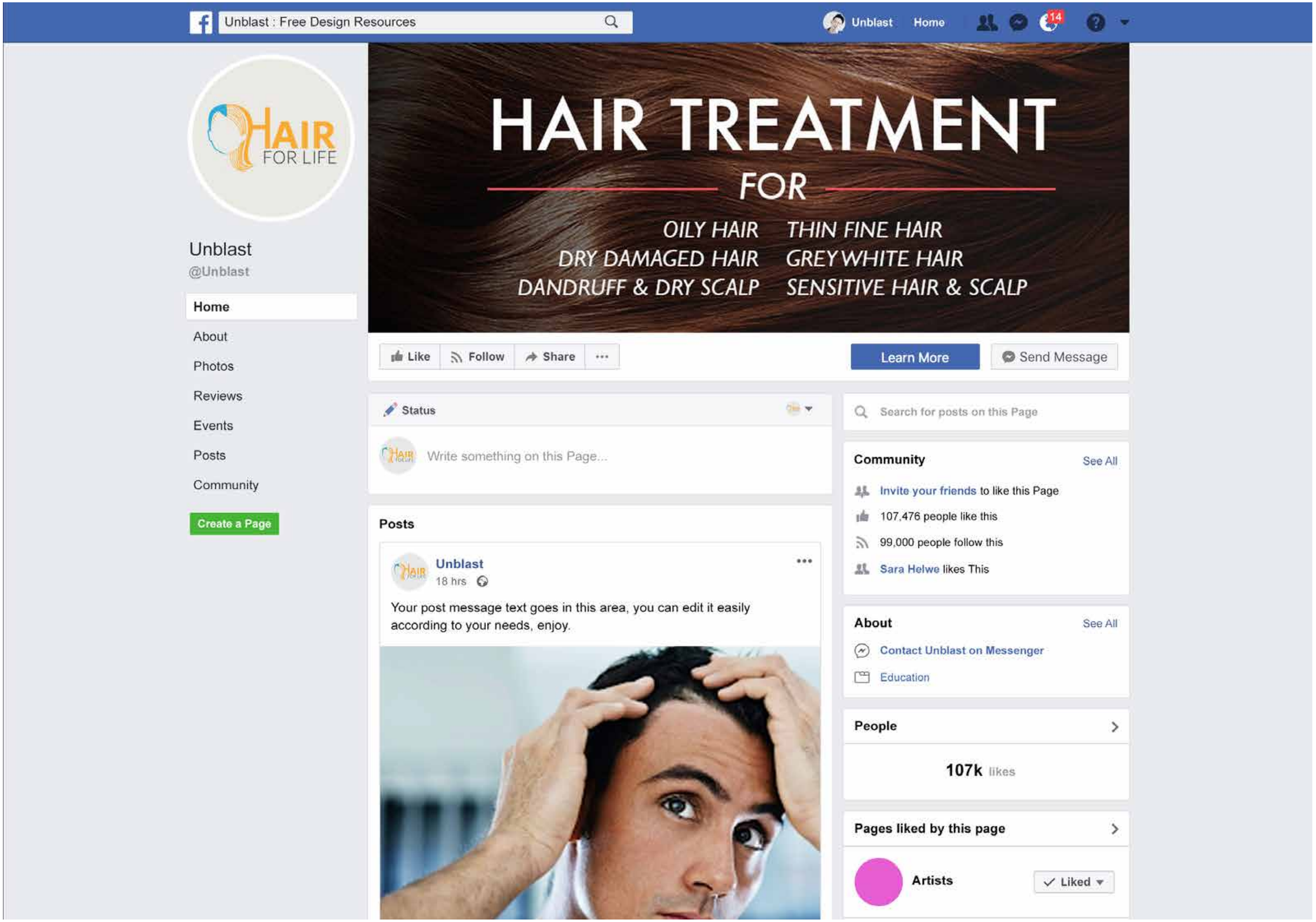
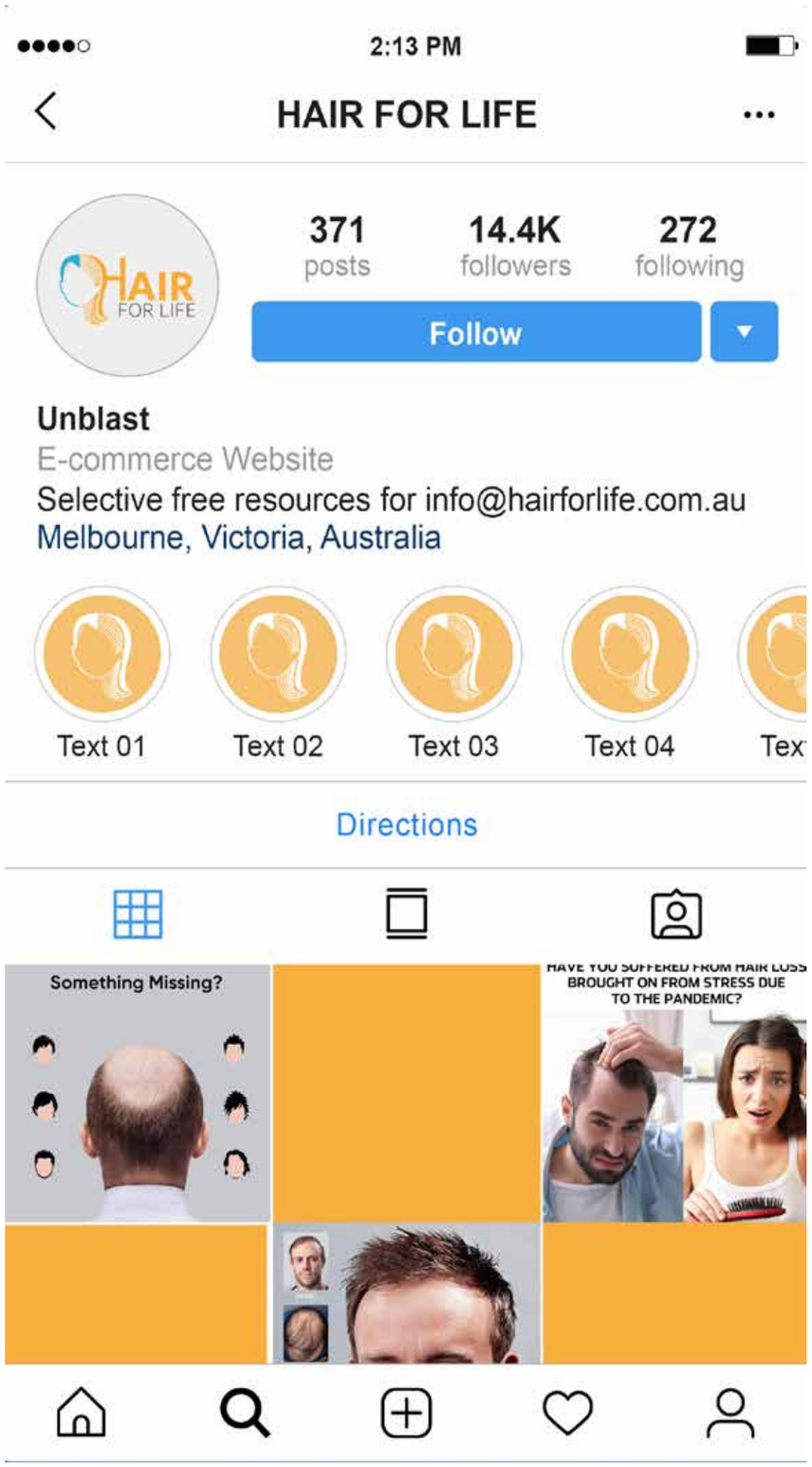
Cover

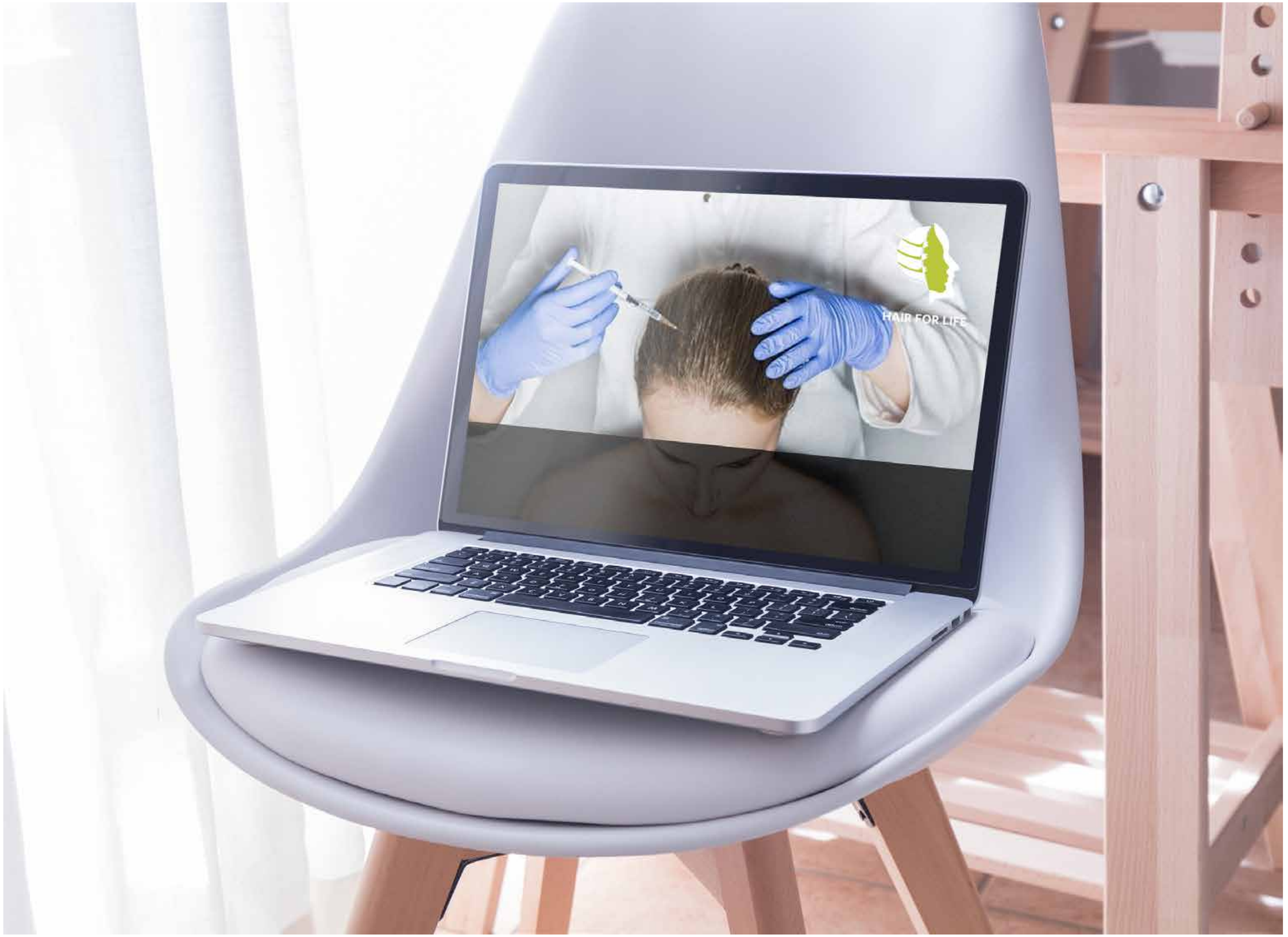


BRAND SOCIAL MEDIA | FACEBOOK



LOGO | OPTION3




HAIR FOR LIFE

CREATIVE PLATFORM

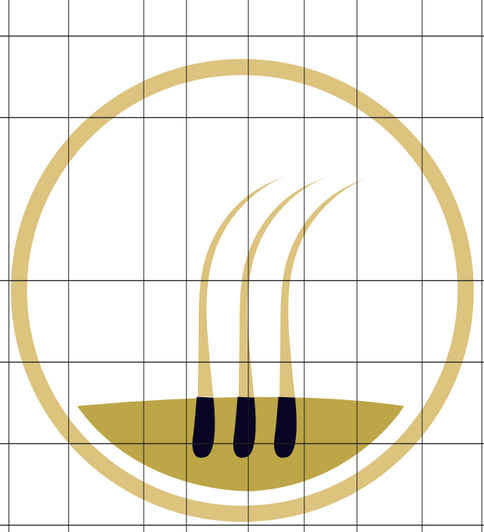
LOGO | OPTION3

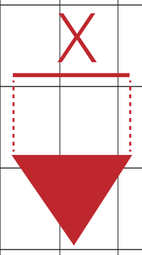
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION3





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DIMENSIONS

CREATIVE PLATFORM

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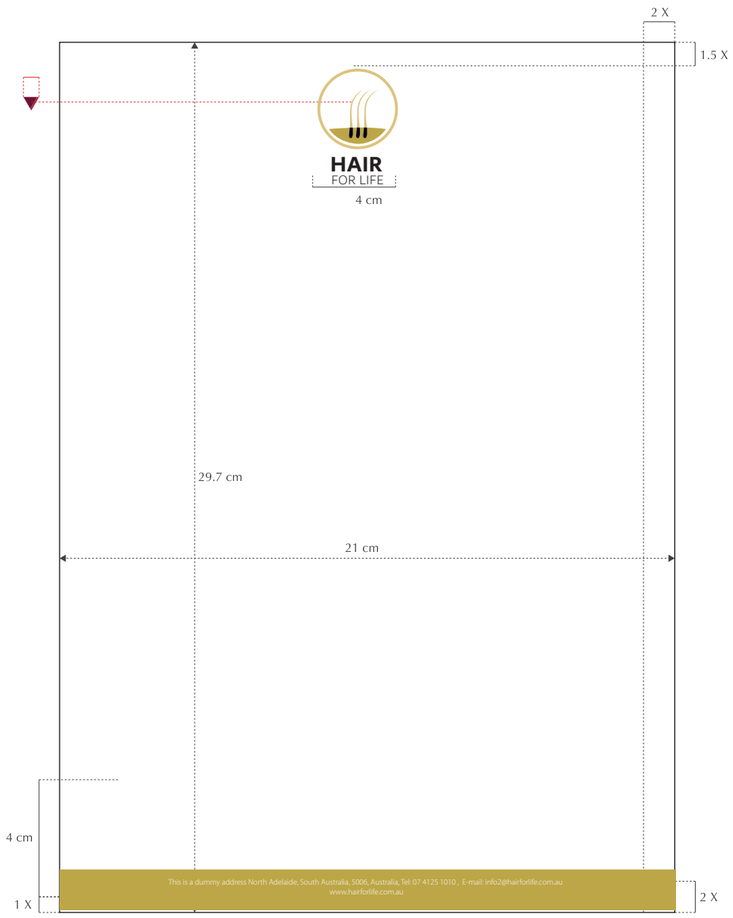
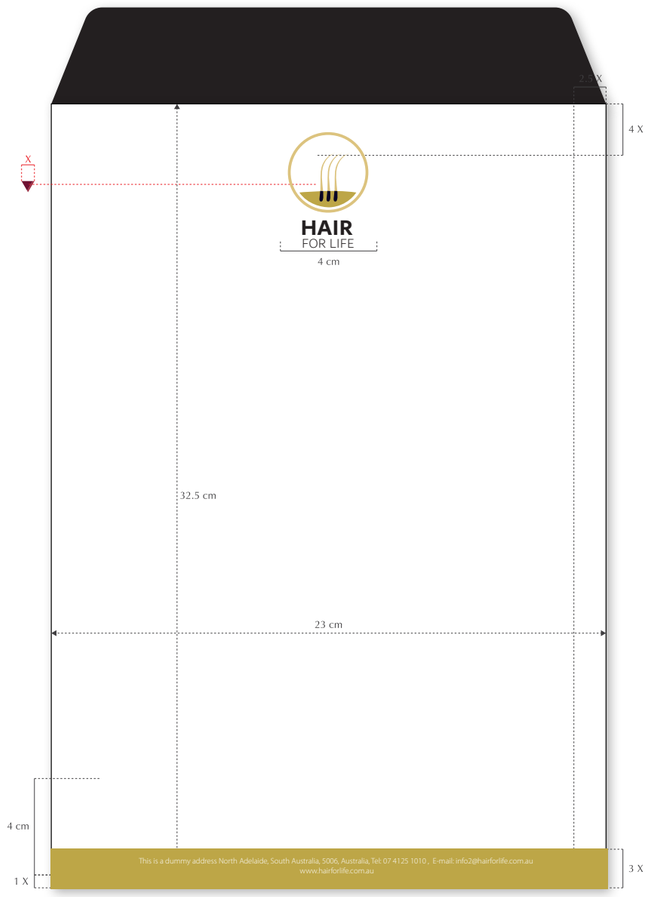
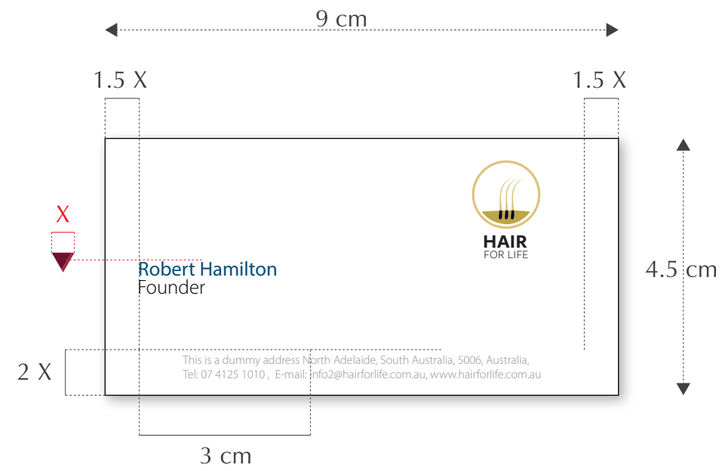
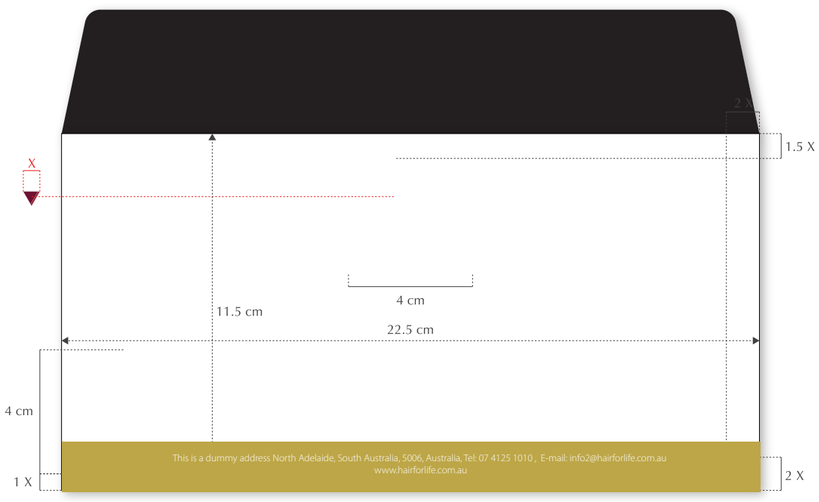
BRAND STATIONARY





LOGO | OPTION3





CD Lable

Pages inside

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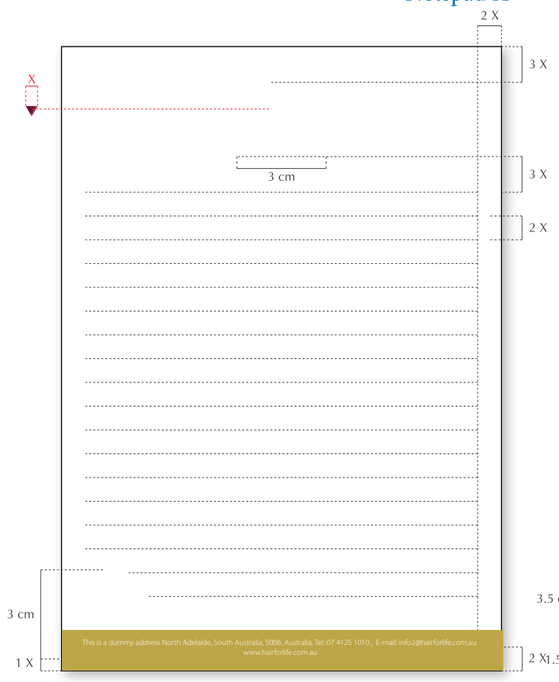
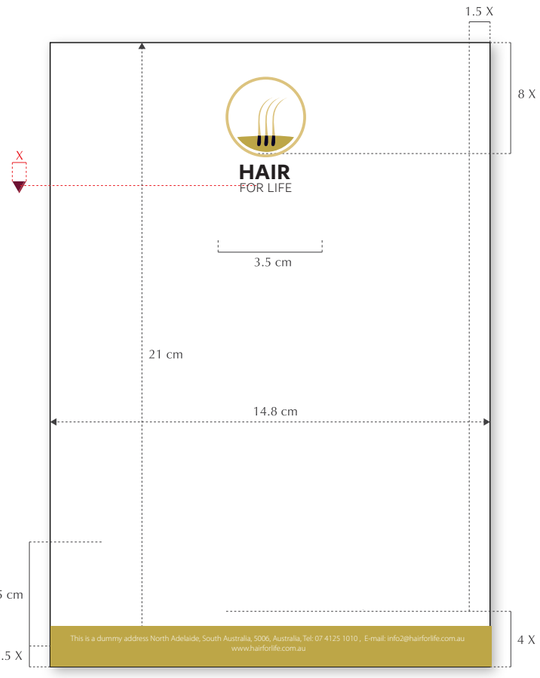
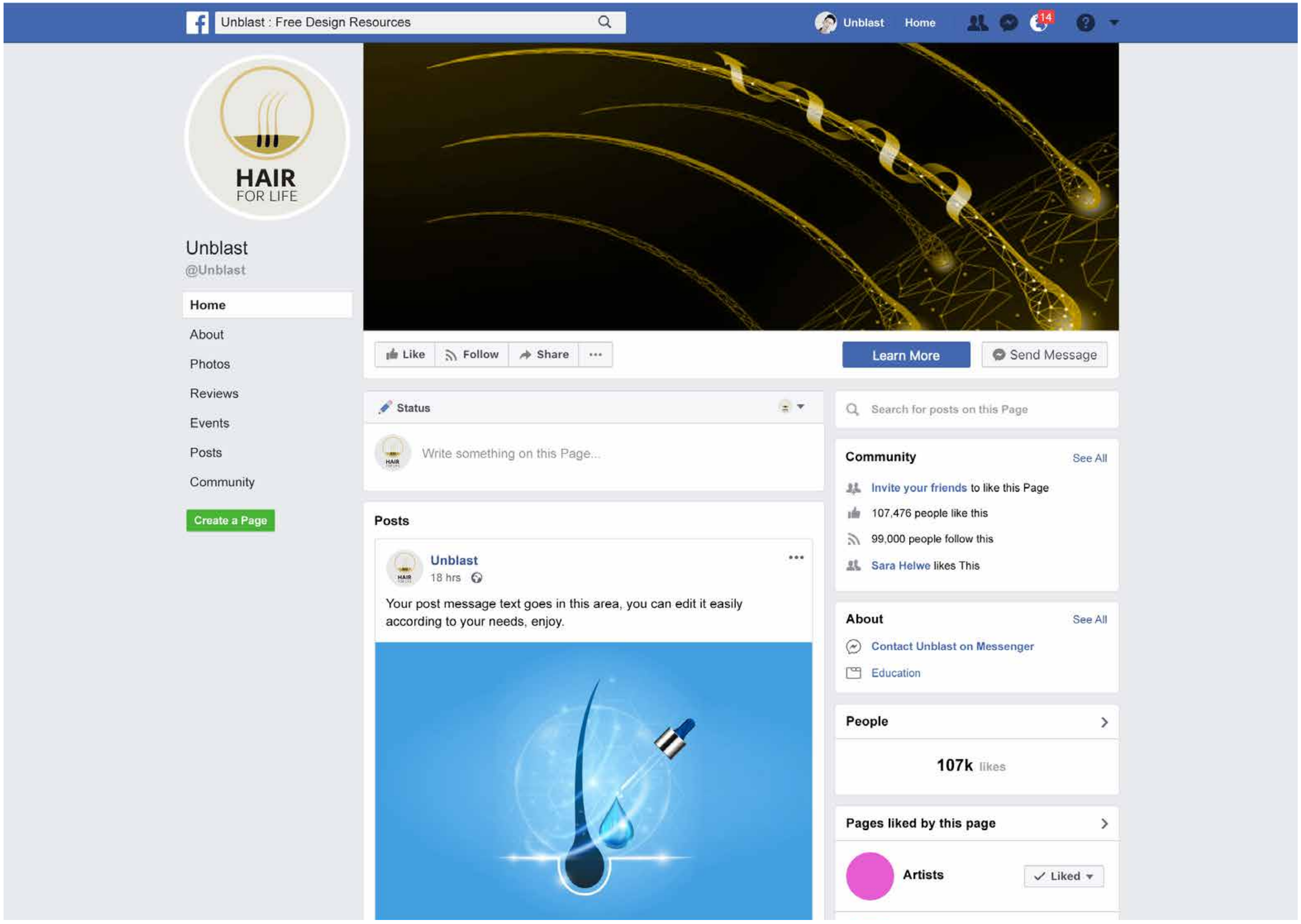


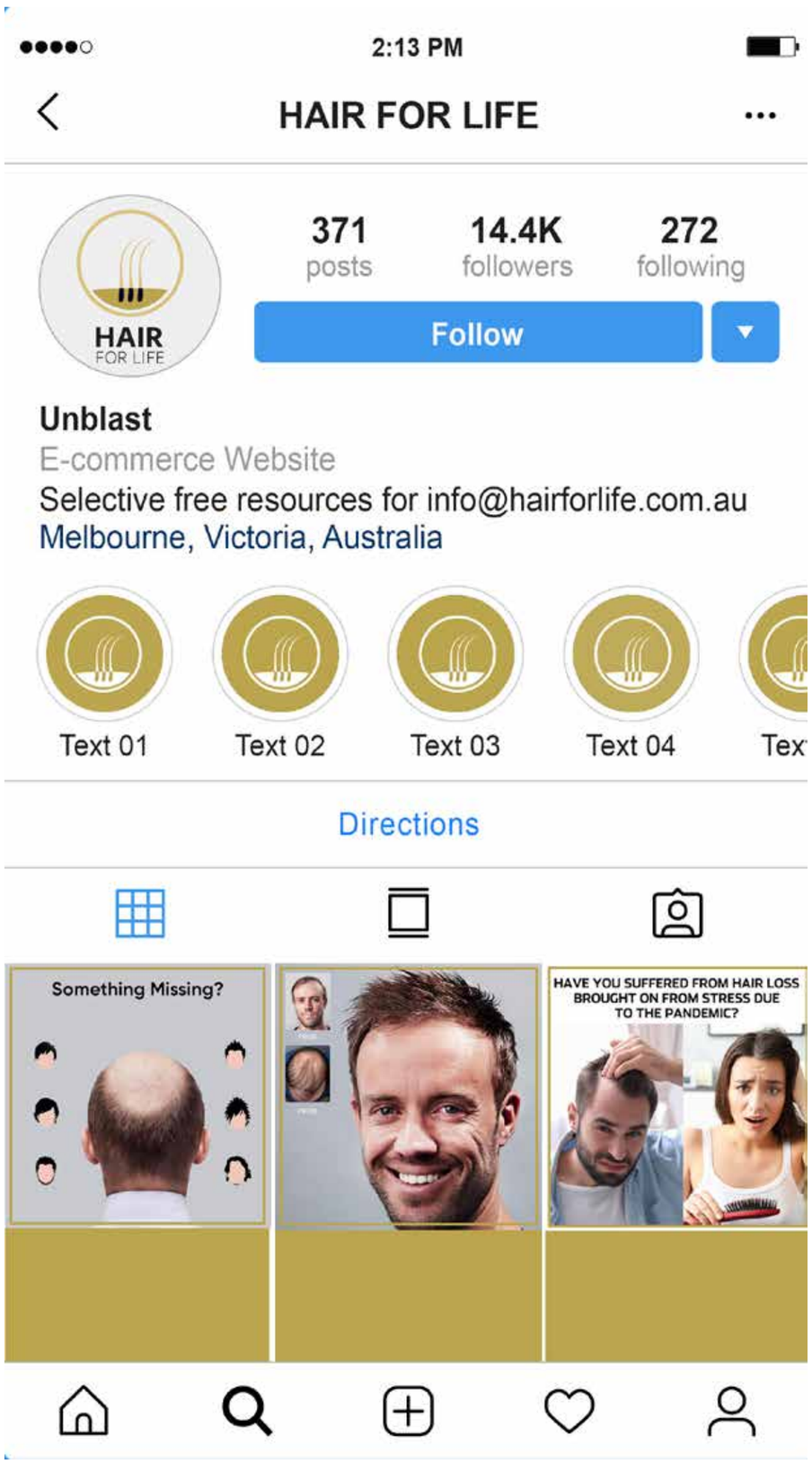
Cover

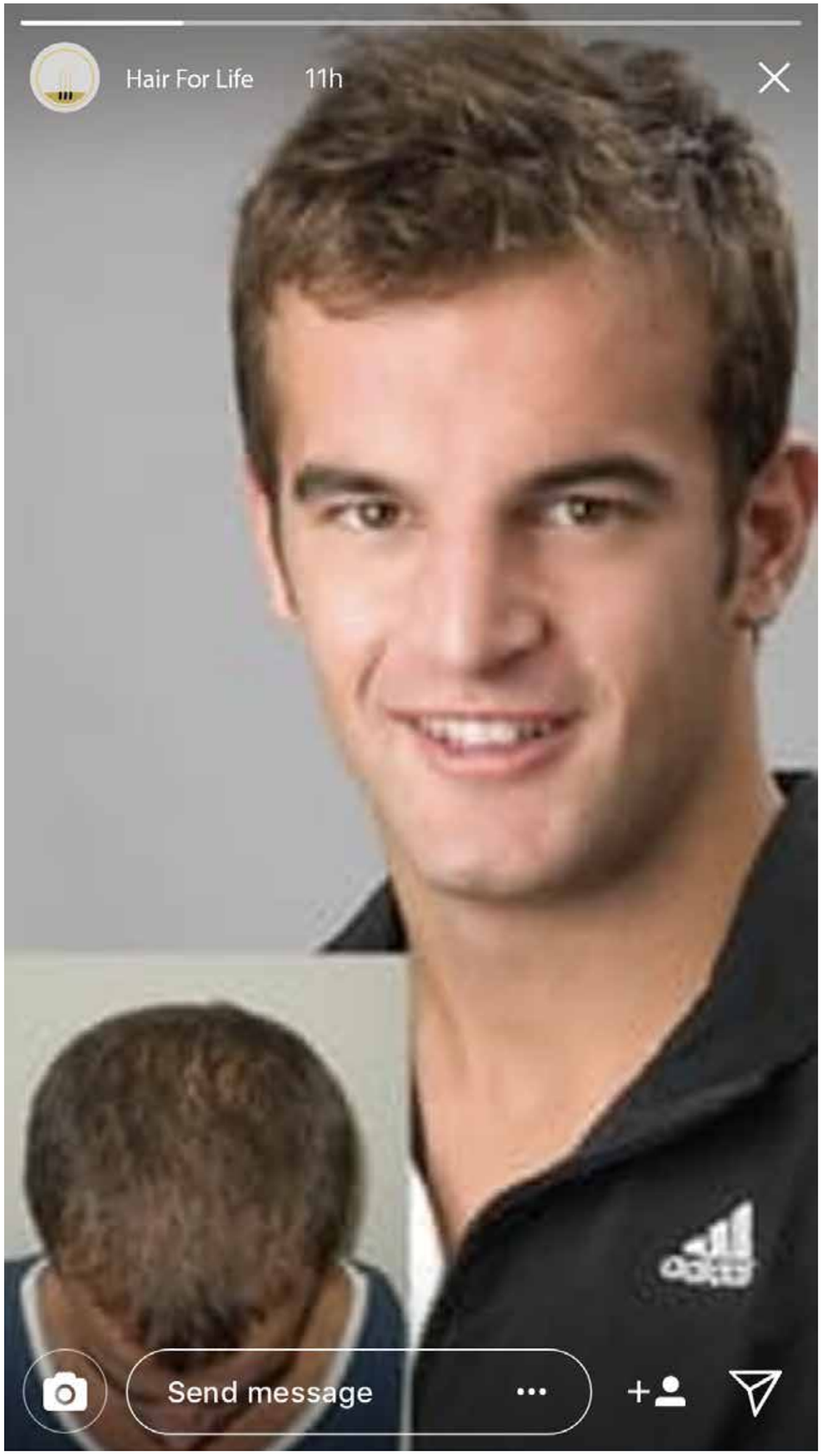


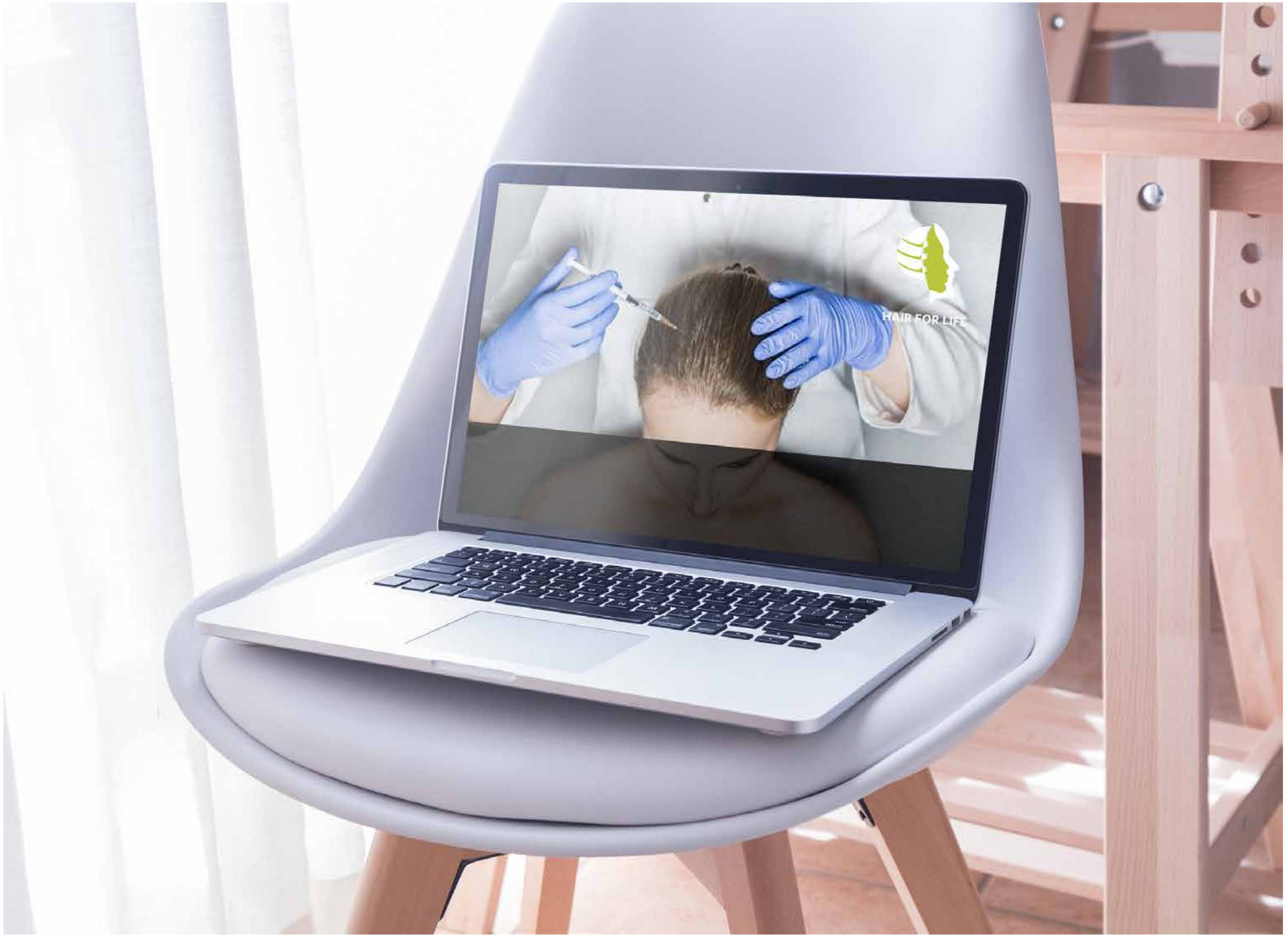
BRAND SOCIAL MEDIA | FACEBOOK

LOGO | OPTION3




2:13 PM
HAIR FOR LIFE
371
posts
14.4K
followers
272
following
Follow
HAIR
FOR LIFE
Unblast
E-commerce Website
Selective free resources for info@hairforlife.com.au
Melbourne, Victoria, Australia
Text 01
Text 02
Text 03
Text 04
Directions
Something Missing?
HAVE YOU SUFFERED FROM HAIR LOSS BROUGHT ON FROM STRESS DUE TO THE PANDEMIC?


Hair For Life
11h
Send message


HAIR FOR LIFE

CREATIVE PLATFORM

LOGO | OPTION4

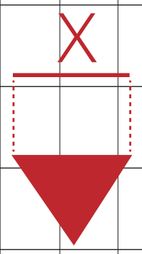
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION4

DIMENSIONS



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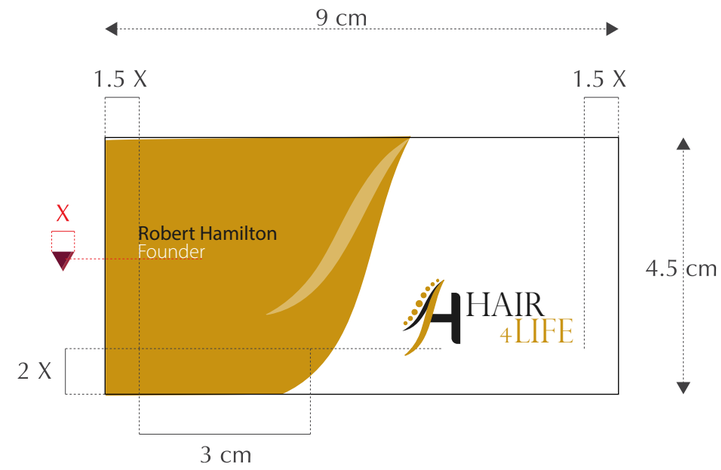
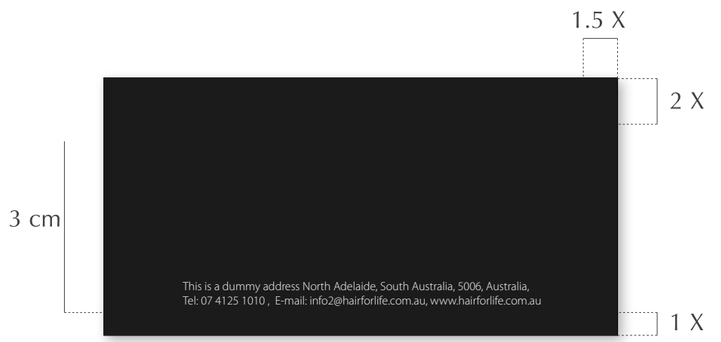
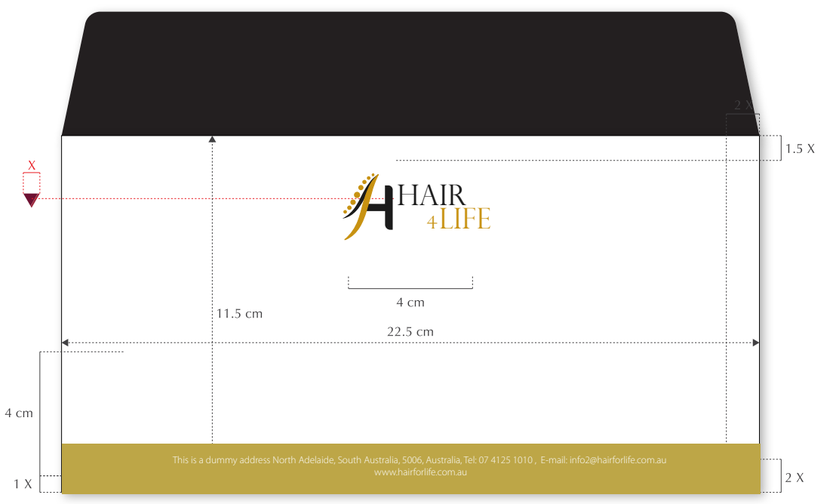
BRAND STATIONARY

LOGO | OPTION4







CD Lable

Pages inside

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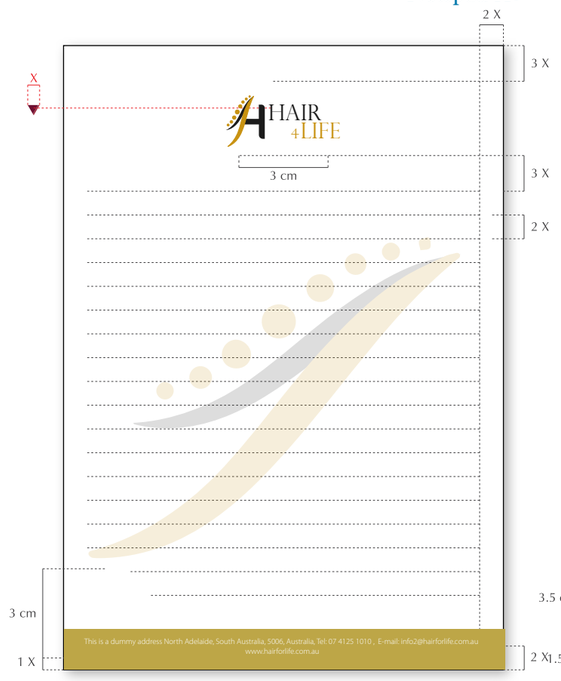
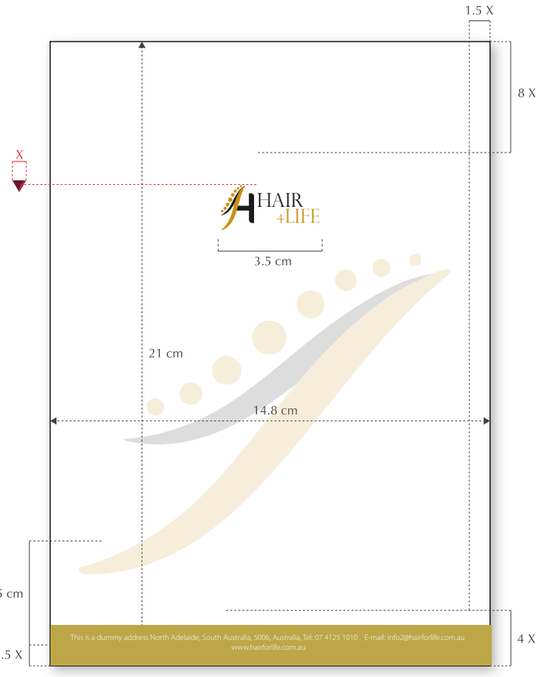


Cover



Unblast : Free Design Resources
Unblast
Home
14
HAIR FOR LIFE
Unblast
@Unblast
Home
About
Photos
Reviews
Events
Posts
Community
Create a Page
Fue
Hair Transplant
Hair roots are damaged less in Fue method
Hair transplant with Fue method produce no pain
No incision or suture exist in Fue method. Thus, no marks are left.
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Write something on this Page...
Posts
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18 hrs
Your post message text goes in this area, you can edit it easily according to your needs, enjoy.
HOPELESS BY HAIRLOSS?
Get instant treatment!
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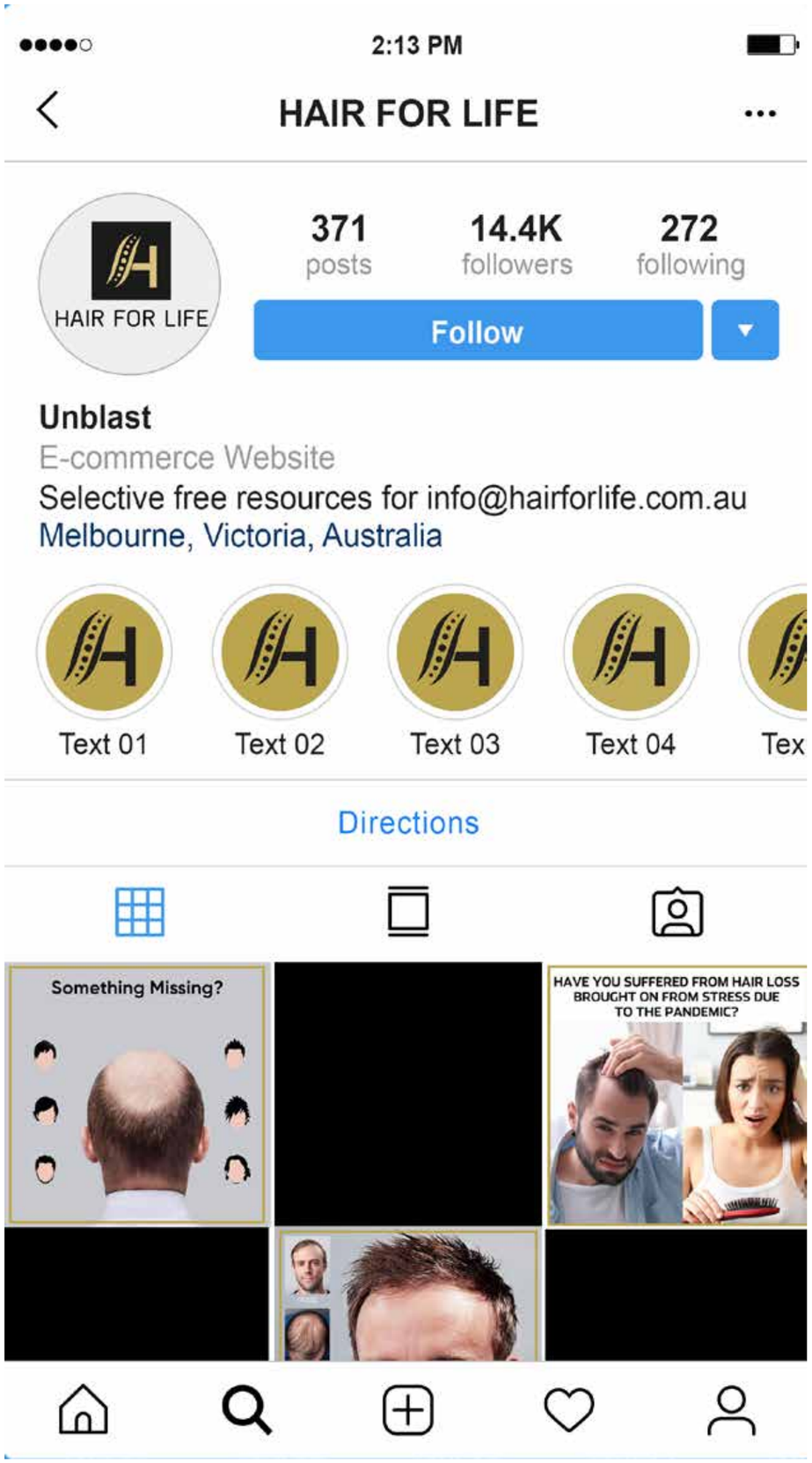
See All
Invite your friends to like this Page
107,476 people like this
99,000 people follow this
Sara Helwe likes This
About
See All
Contact Unblast on Messenger
Education
People
107k likes
Pages liked by this page
Artists
Liked


2:13 PM
HAIR FOR LIFE
371
posts
14.4K
followers
272
following
HAIR FOR LIFE
Follow
Unblast
E-commerce Website
Selective free resources for info@hairforlife.com.au
Melbourne, Victoria, Australia
Text 01
Text 02
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Text 04
Directions
Something Missing?
HAVE YOU SUFFERED FROM HAIR LOSS BROUGHT ON FROM STRESS DUE TO THE PANDEMIC?

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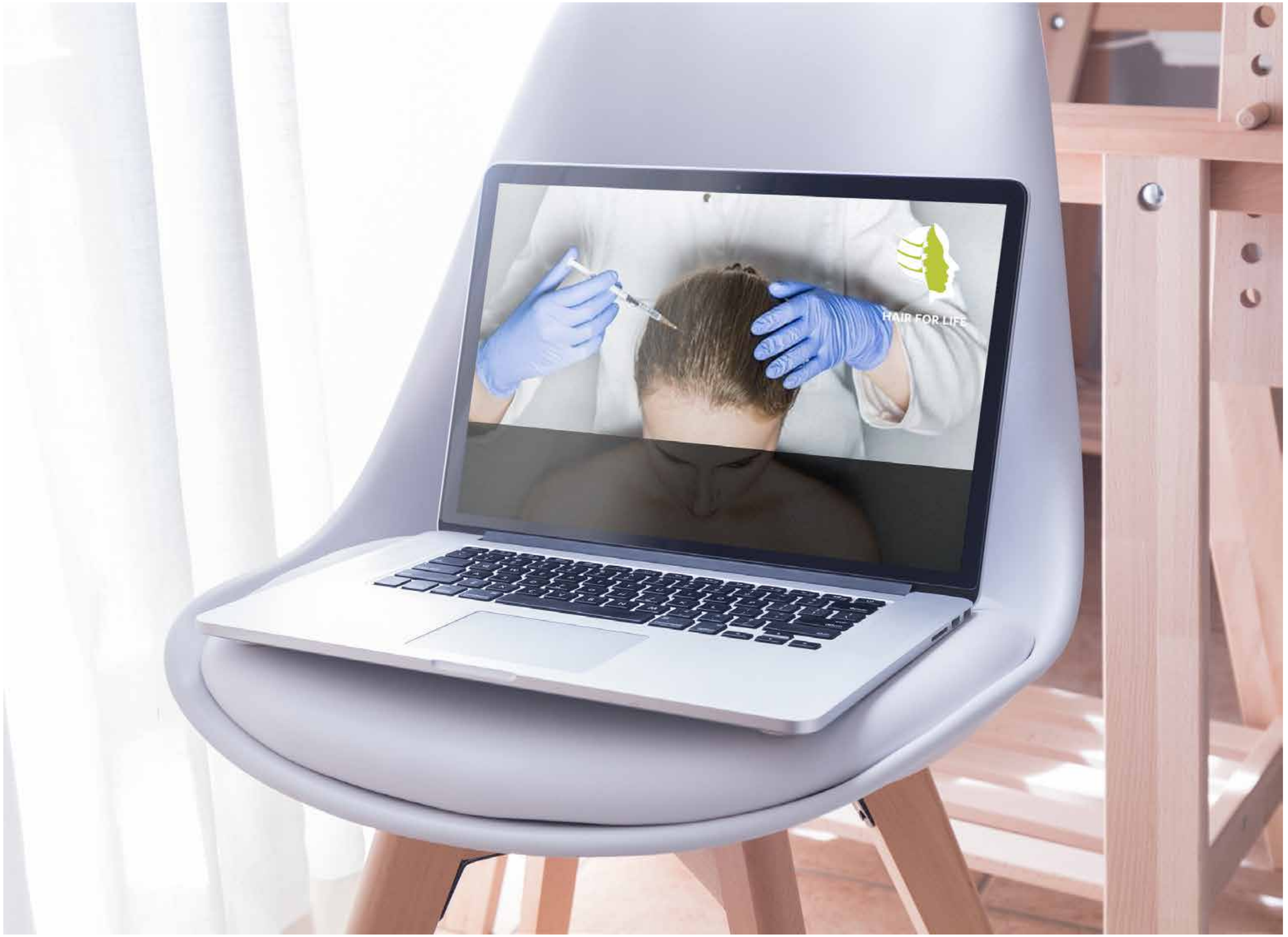
Send message


HAIR FOR LIFE

CREATIVE PLATFORM

LOGO | OPTION5

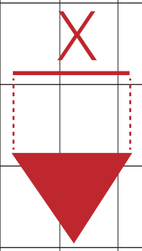
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION5

DIMENSIONS



Exclusion zone.

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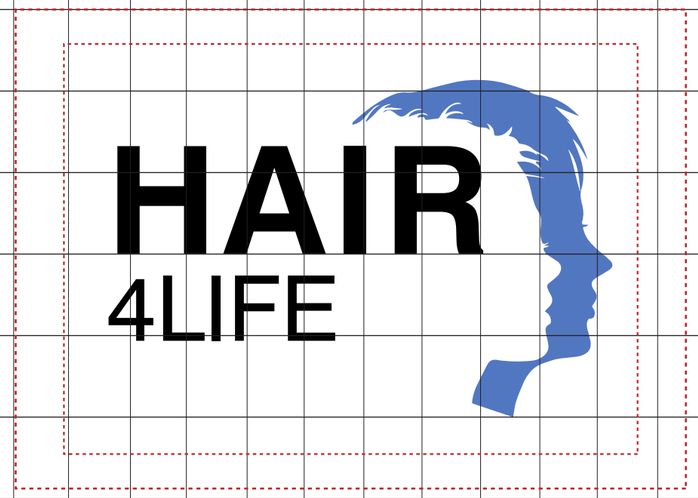


HAIR
4LIFE

Minimum size.

A minimum print size has been determined for the logo. Do not print it smaller than 20 mm

2CM

CREATIVE PLATFORM

LOGO | OPTION3

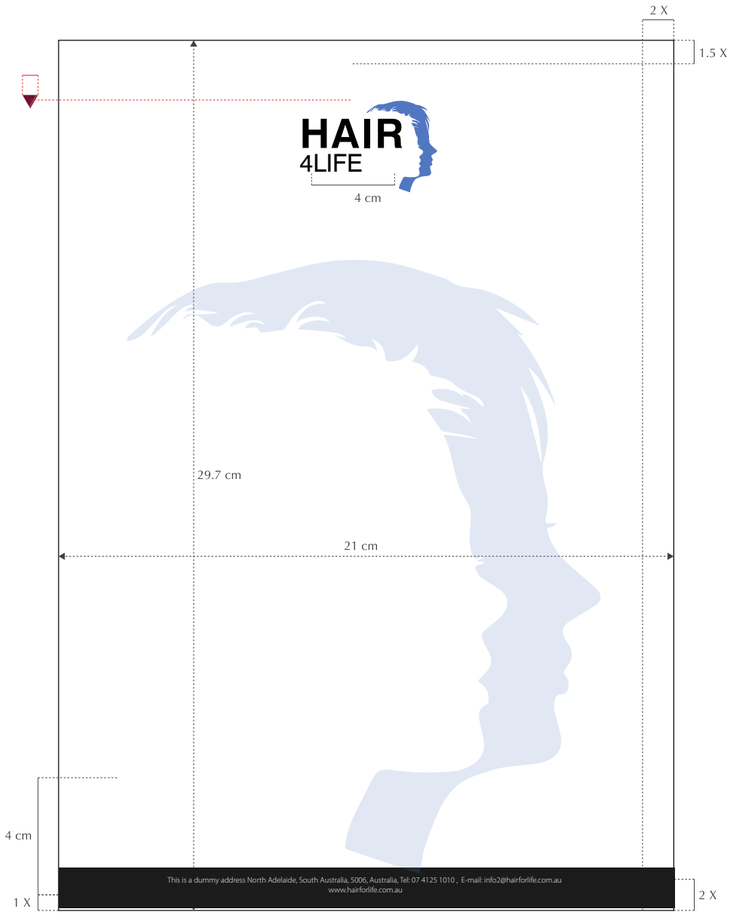
Primary typeface.
Our primary typeface for latin copy is New Sans Std. We use this for all printed communications. Headlines and body copy use a mixture of Light and Regular.

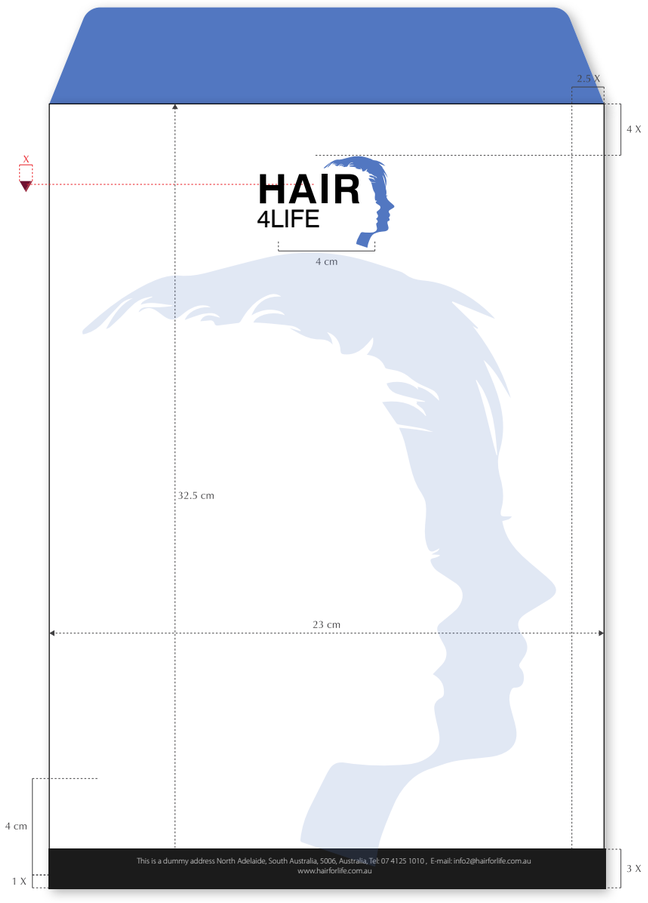
Neo Sans Std - Light. ABC abc 123
Neo Sans Std - Regular. ABC abc 123

COLOUR PALETTE

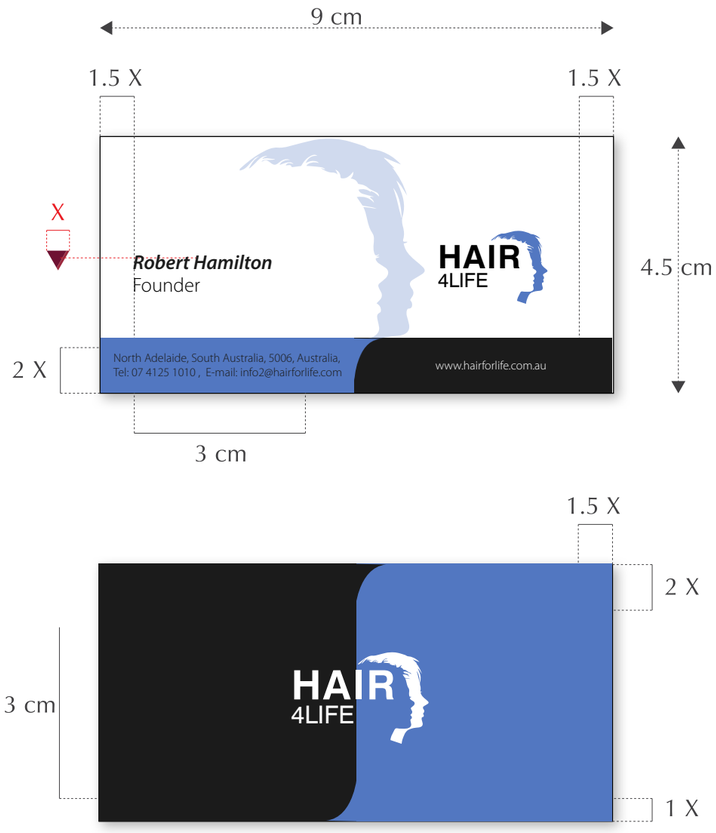
PANTONE COLOURS	CMYK	RGB
PANTONE 201 C	C 25 - M 95 - Y 70 - K 20	R 162 - G 37 - B 54
PANTONE 188 C	C 40 - M 100 - Y 65 - K 40	R 116 - G 23 - B 47
PANTONE 137 C	C 0 - M 35 - Y 90 - K 0	R 248 - G 177 - B 33
PANTONE 1385 C	C 20 - M 55 - Y 100 - K 0	R 206 - G 128 - B 21
PANTONE 298 C	C 70 - M 5 - Y 0 - K 0	R 29 - G 180 - B 233
PANTONE 7690 C	C 85 - M 40 - Y 20 - K 0	R 0 - G 125 - B 169
PANTONE 654 C	C 100 - M 80 - Y 30 - K 15	R 25 - G 60 - B 108
PANTONE 282 C	C 100 - M 90 - Y 50 - K 50	R 27 - G 34 - B 58
PANTONE Cool Gray 6 C	C 0 - M 0 - Y 0 - K 30	R 198 - G 198 - B 197
PANTONE Cool Gray 9 C	C 0 - M 0 - Y 0 - K 60	R 134 - G 134 - B 134

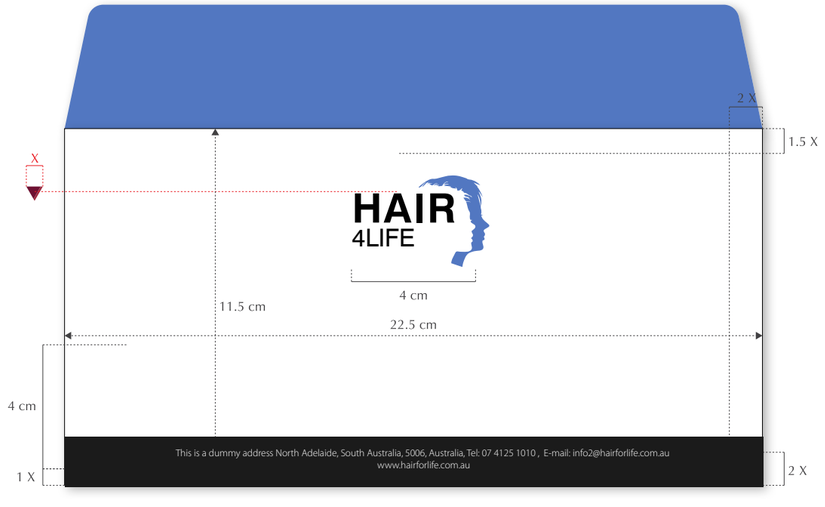
BRAND STATIONARY





LOGO | OPTION4





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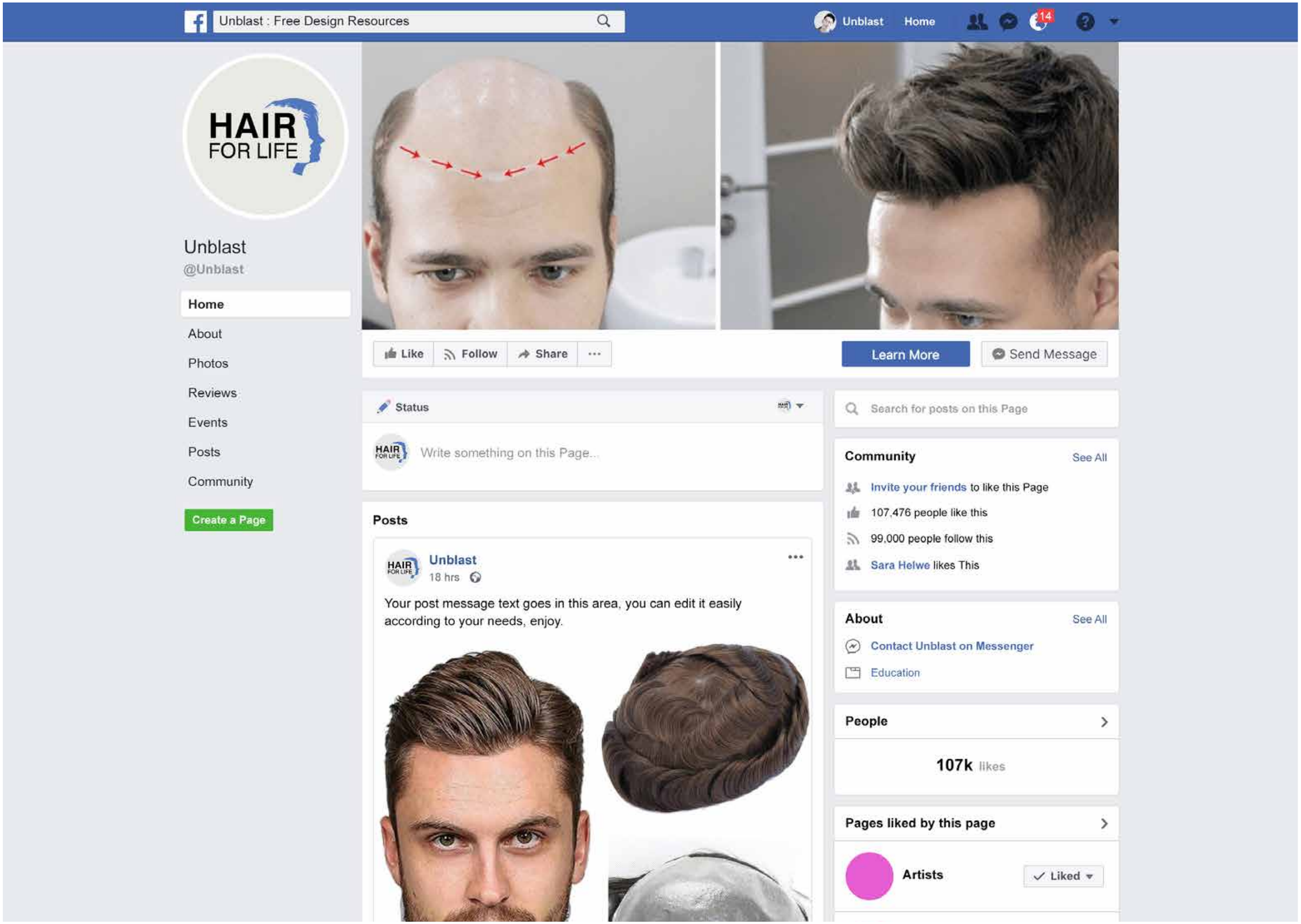
Pages inside

Notepad A0

Cover


Unblast : Free Design Resources
Unblast
Home
14
HAIR FOR LIFE
Unblast
@Unblast
Home
About
Photos
Reviews
Events
Posts
Community
Create a Page
Like
Follow
Share
Learn More
Send Message
Status
Write something on this Page...
Posts
Unblast
18 hrs
Your post message text goes in this area, you can edit it easily according to your needs, enjoy.
Search for posts on this Page
Community
See All
Invite your friends to like this Page
107,476 people like this
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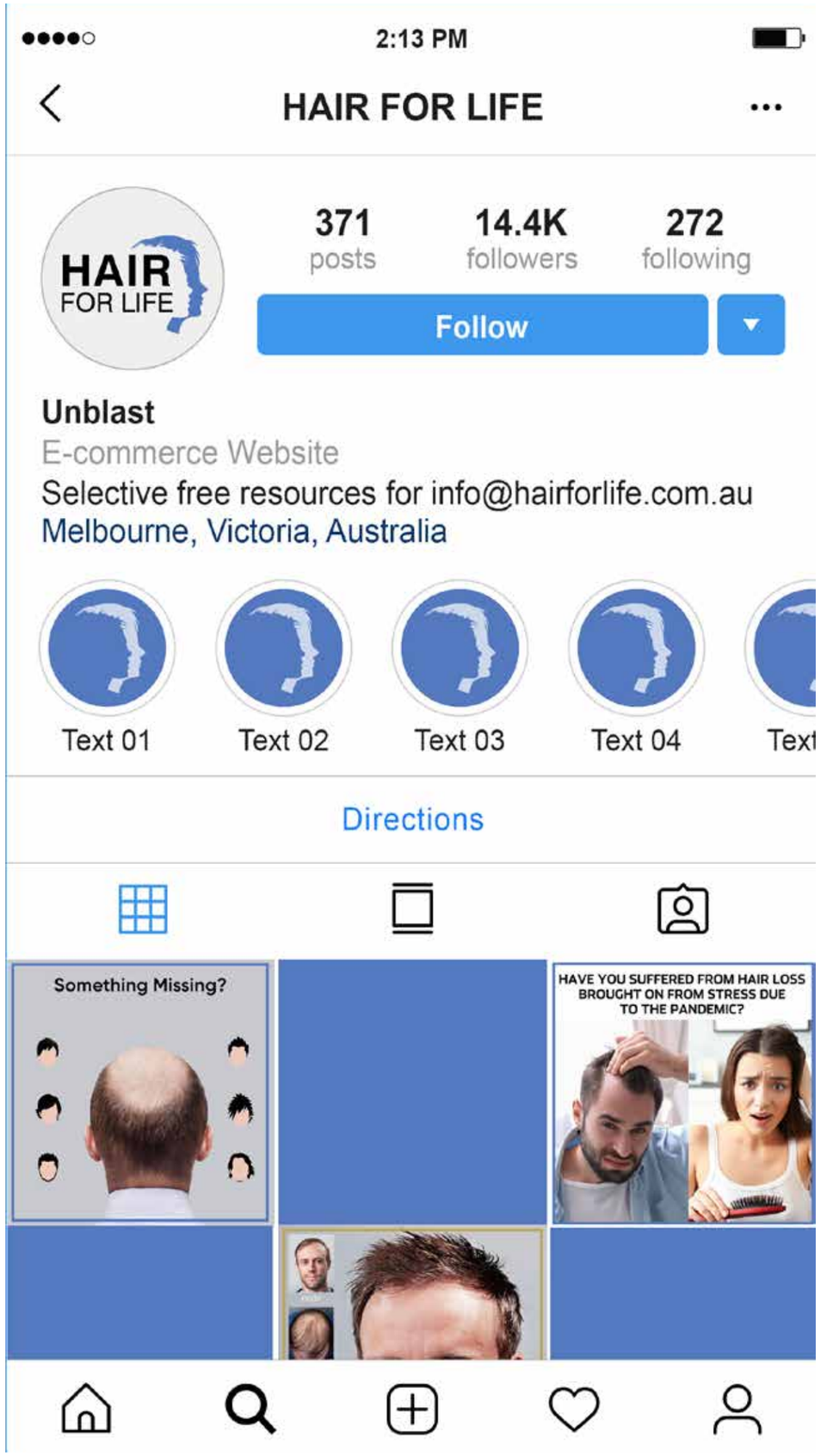
Liked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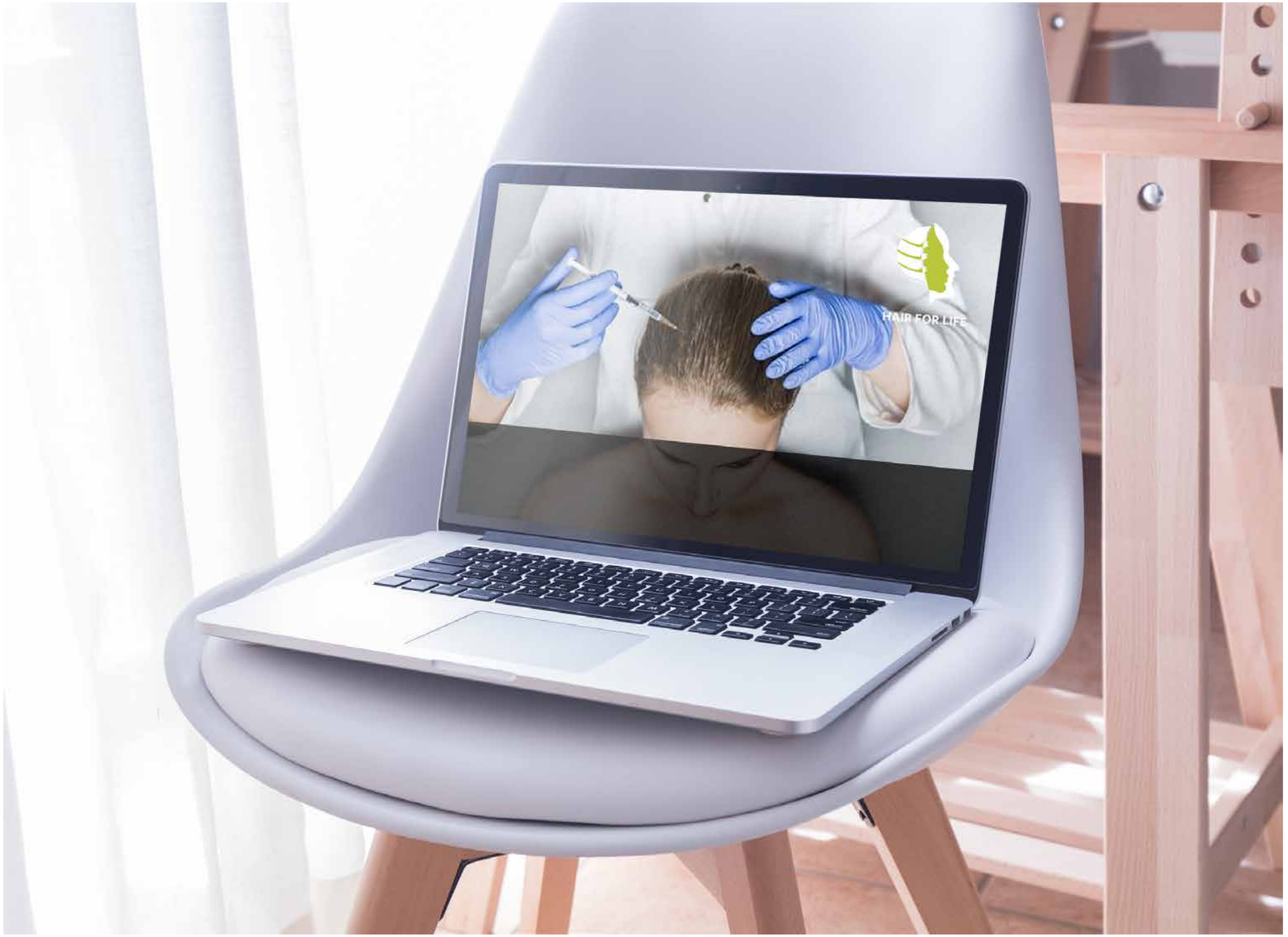

HAIR FOR LIFE

CREATIVE PLATFORM

LOGO | OPTION6

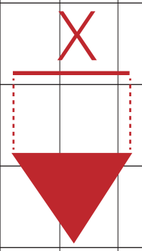
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION6

DIMENSIONS



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2CM

CREATIVE PLATFORM

LOGO | OPTION3

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Neo Sans Std - Light. ABC abc 123
Neo Sans Std - Regular. ABC abc 123

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PANTONE COLOURS	CMYK	RGB
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PANTONE 654 C	C 100 - M 80 - Y 30 - K 15	R 25 - G 60 - B 108
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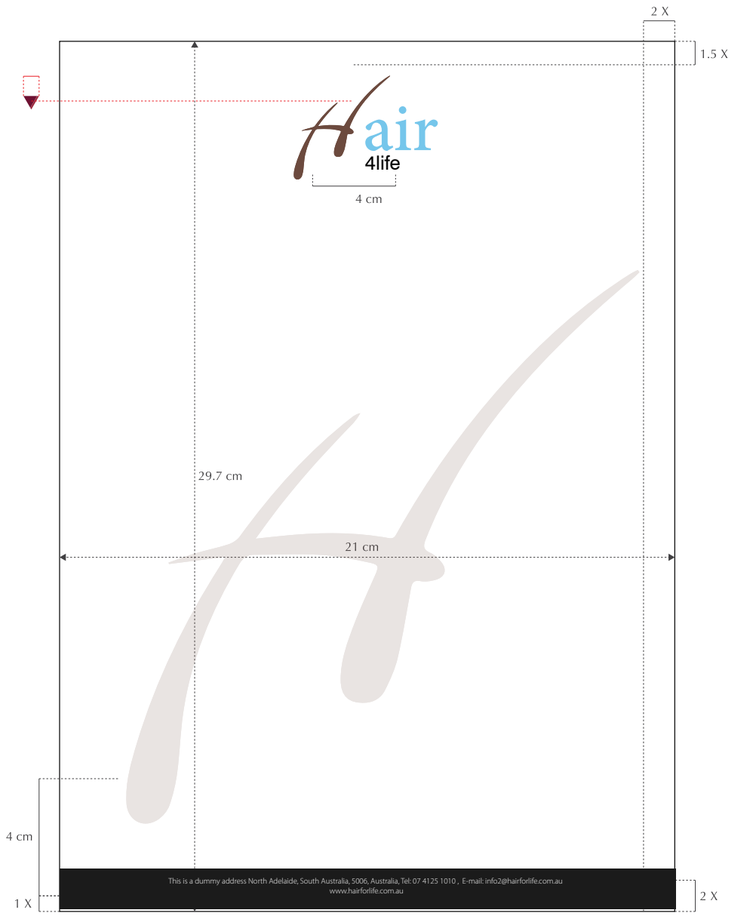
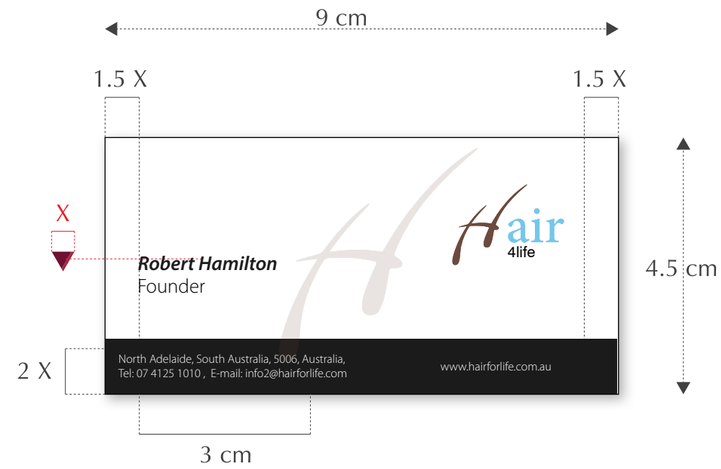
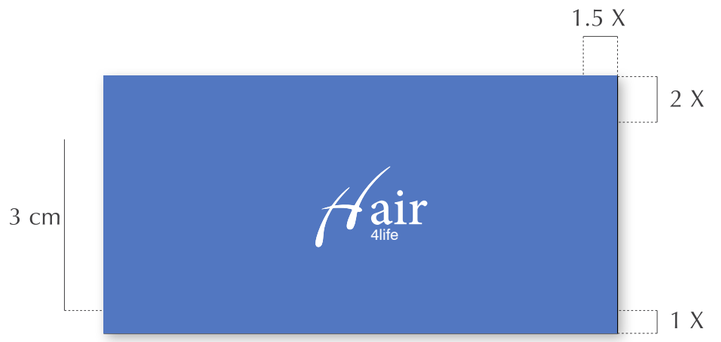
PANTONE Cool Gray 9 C	C 0 - M 0 - Y 0 - K 60	R 134 - G 134 - B 134

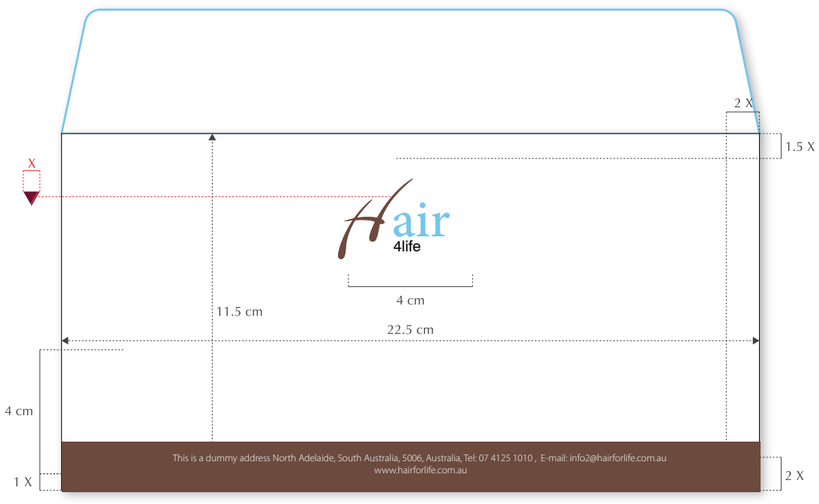
BRAND STATIONARY



LOGO | OPTION4







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Pages inside

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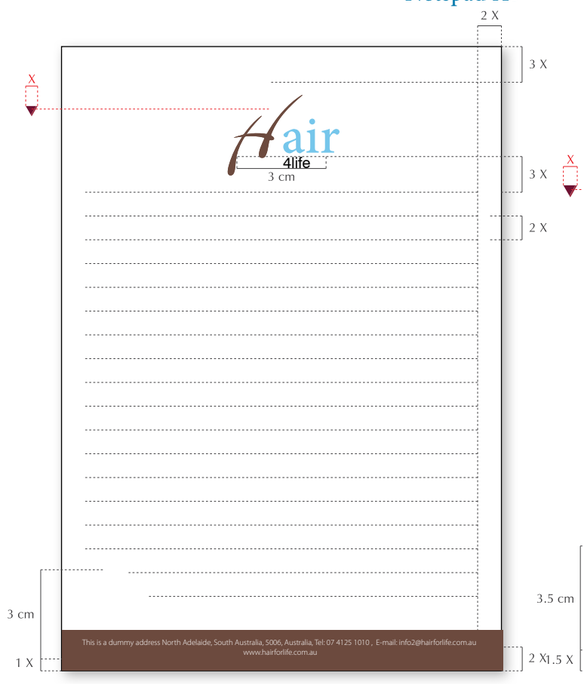
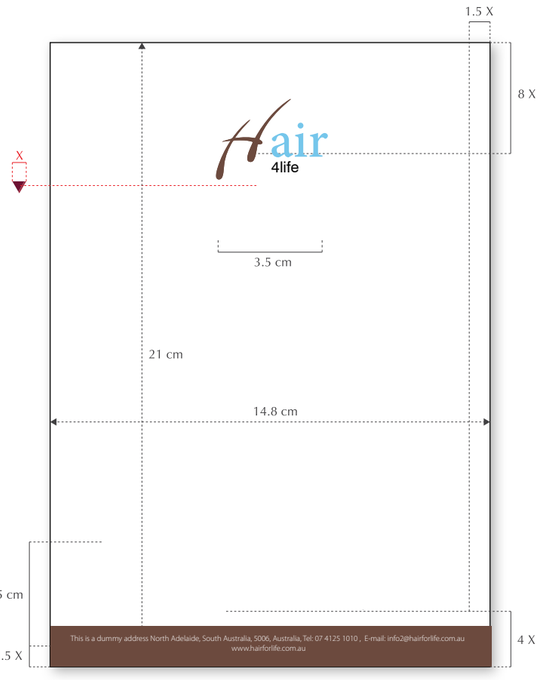
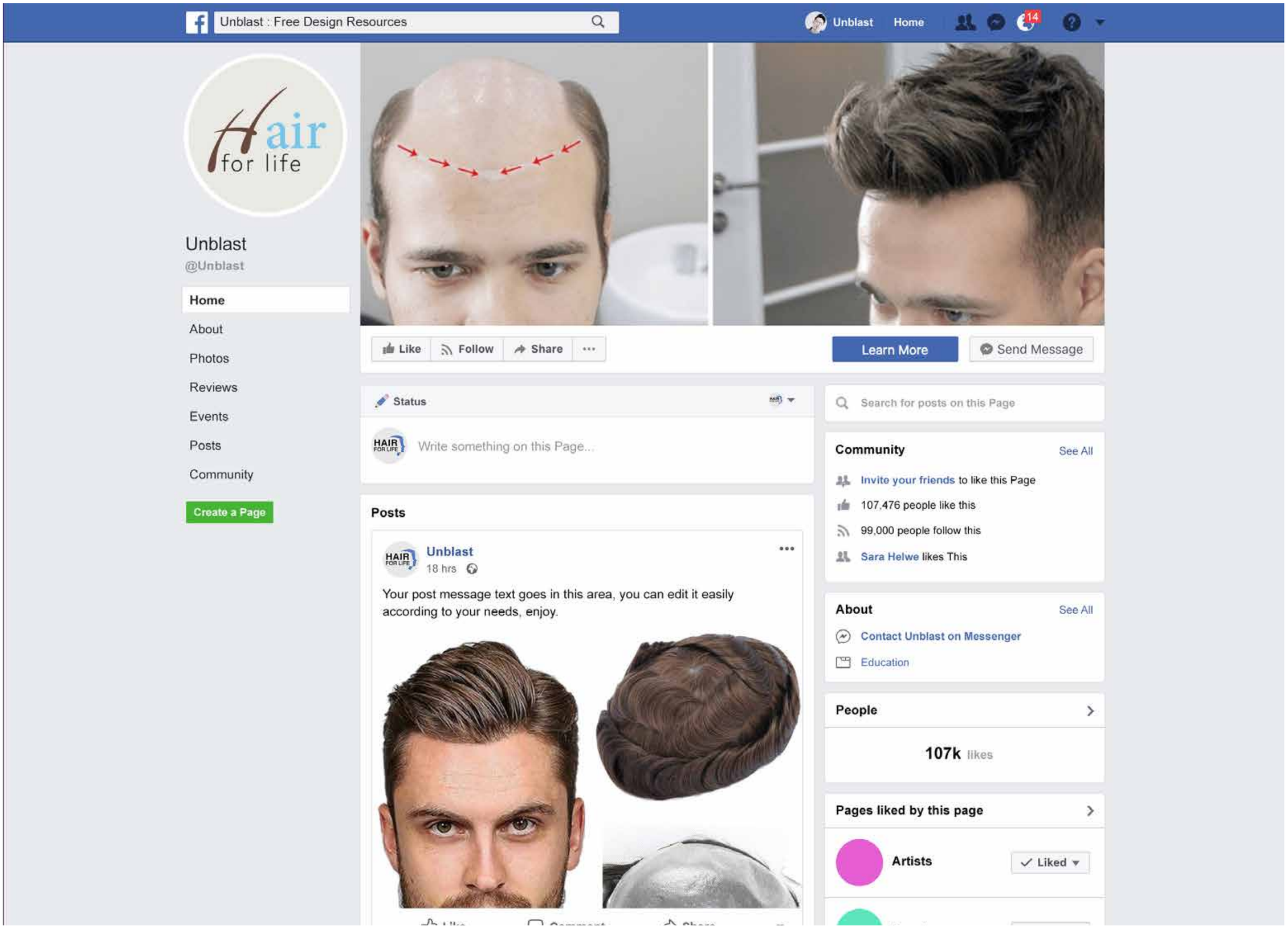


Cover




Unblast : Free Design Resources
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Reviews
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Community
Create a Page
Like
Follow
Share
Learn More
Send Message
Status
Write something on this Page...
Search for posts on this Page
Community
See All
Invite your friends to like this Page
107,476 people like this
99,000 people follow this
Sara Helwe likes This
Posts
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18 hrs
Your post message text goes in this area, you can edit it easily according to your needs, enjoy.
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People
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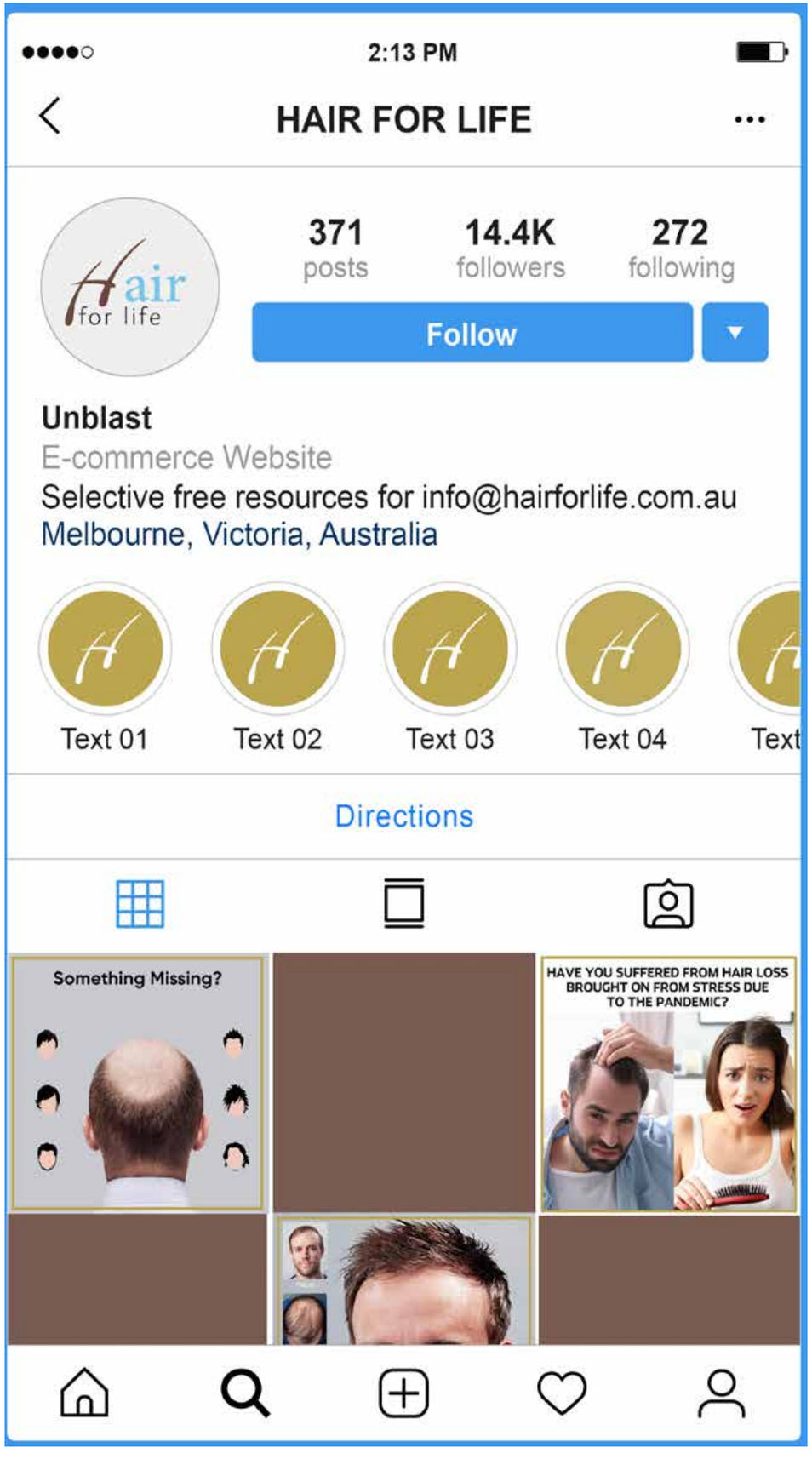
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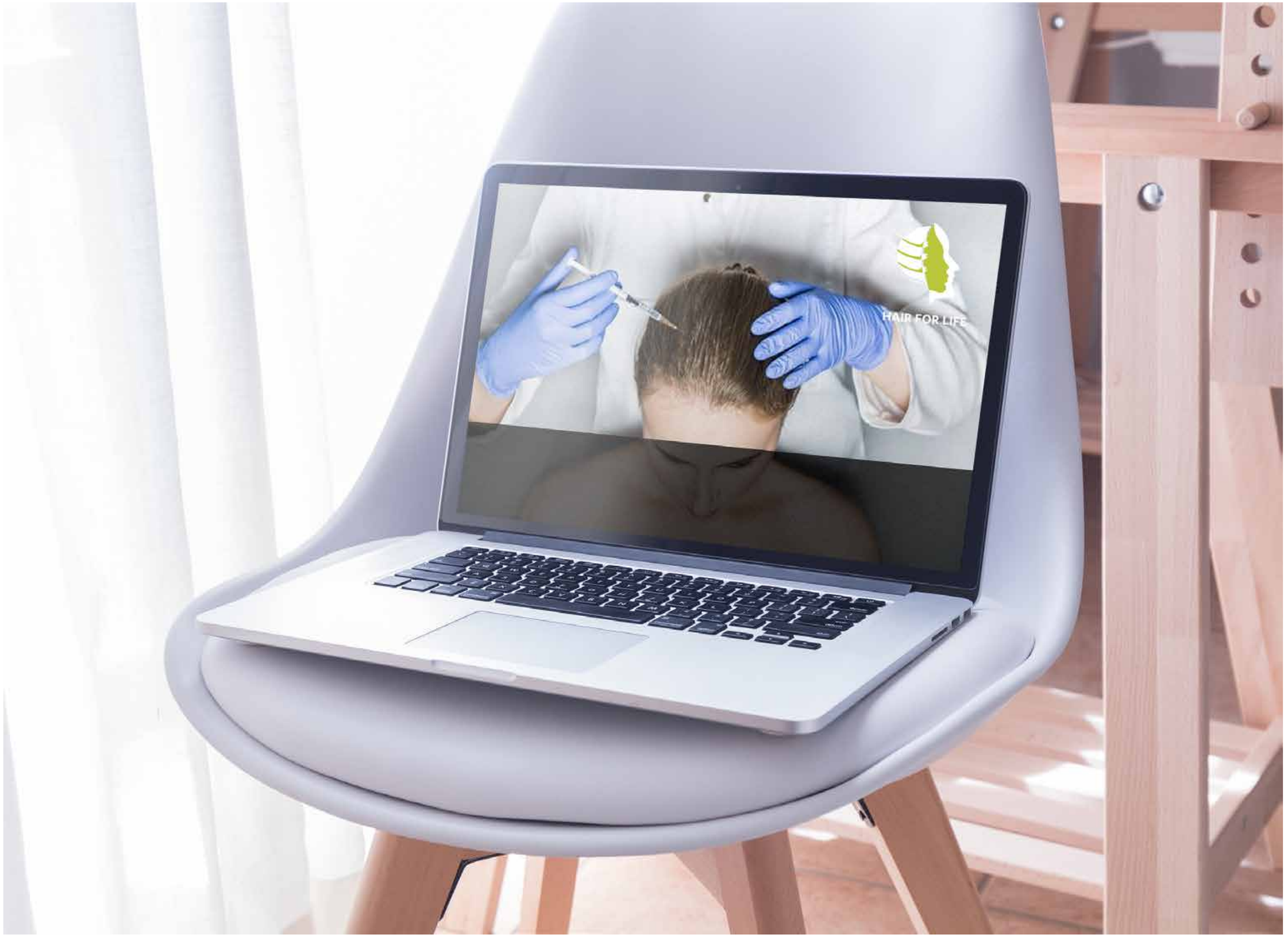

HAIR FOR LIFE

CREATIVE PLATFORM

LOGO | OPTION7

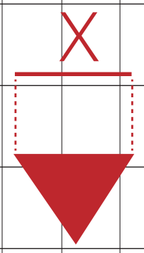
FULL COLOR

COLOR VARIATIONS

CREATIVE PLATFORM

LOGO | OPTION7

DIMENSIONS



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CREATIVE PLATFORM

LOGO | OPTION3

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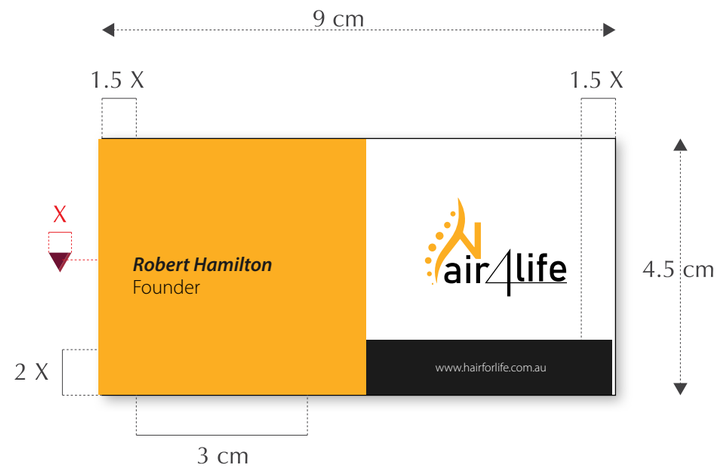
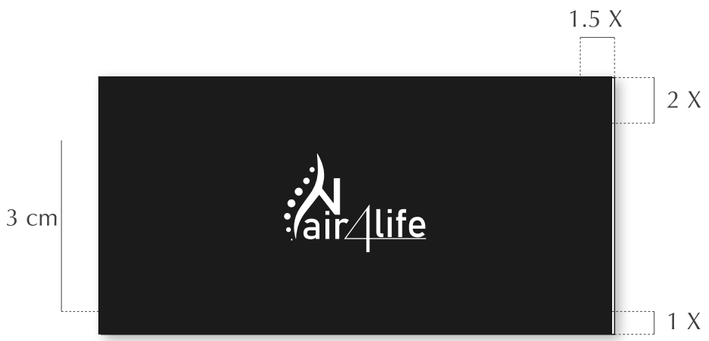
BRAND STATIONARY

LOGO | OPTION4





Pages inside

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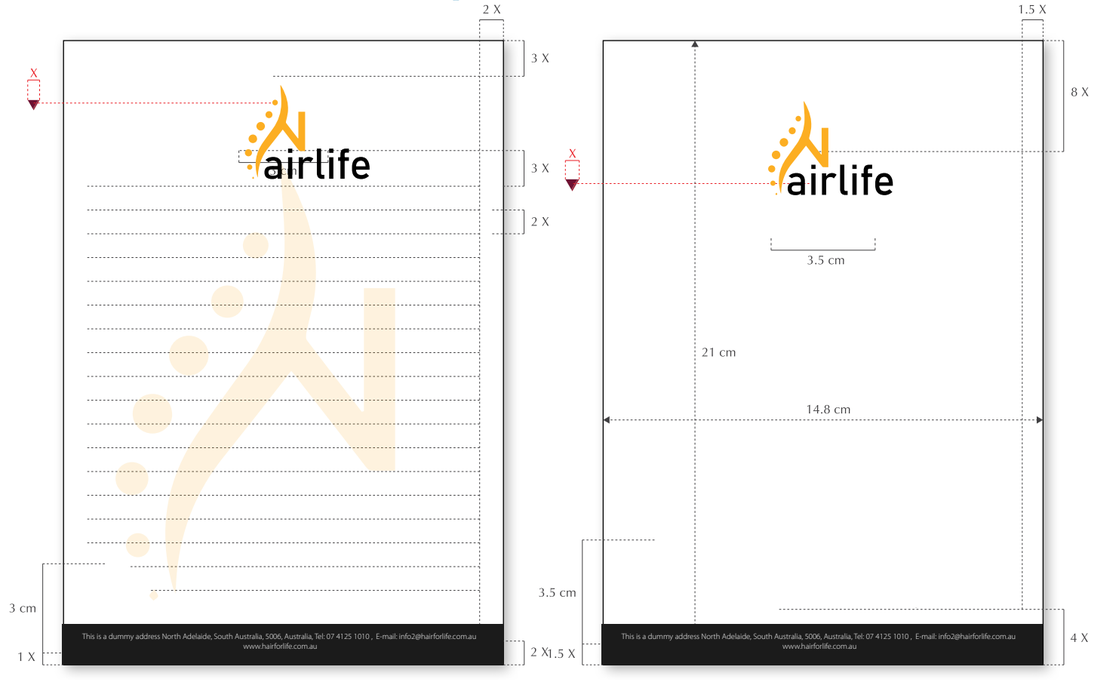
Cover



CD Lable

Thank you